

A decorative graphic featuring three sets of concentric blue circles of varying sizes. Two sets are in the upper right, and one is in the lower right. Thin blue lines intersect the circles and the page. The main title is in a bold, black, serif font.

ACM Program Highlights for Prospective Students

Management and Organization Department
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1.0 PROGRAM OVERVIEW

- 1.1 The Bachelor of Science in Applied Corporate Management (APC) is a 12-term offering of the Business Management (BM) department, renamed Management and Organization Department (MOD) under the College of Business (COB). Its unique feature is a 3-term internship component with partner companies.
- 1.2 Fifteen years ago, the Department administrators co-designed, what many know as the ACM program, with the European Chamber of Commerce. It was first offered in AY 1996-1997 as a new major of the Department although shiftees were accepted beginning that academic year. Thus, the first internship exposure began in the first trimester of AY 1997-1998.
- 1.3 The ACM is a recognized brand name in industry. This is the reason why the MOD opts to use the acronym ACM rather than the internal APC code of the University Registrar when referring to the program. Know that ACM students are interns of choice by companies who matter. To get to this point, the Department worked to ensure that three components functioned well together. These are the academe, the partner companies, and the ACM student interns.
 - 1.3.1 The program has dedicated, proactive full-time faculty members who are in constant touch with partner companies and student interns. This provides immediate inputs so that the program remains relevant. Consequently, the relationship between theory and practice become more closely intertwined.
 - 1.3.2 The Department works with companies who are committed to enhance the employability skills of ACM student interns. As proof of their commitment, partner companies must sign a Memorandum of Agreement (MOA) with the University.
 - 1.3.3 The ACM administrators carefully select students who will major in ACM. The stringent selection process ensures a greater likelihood that the selected students will cope with the high expectations of partner companies. Supervisors expect ACM student interns to:
 - Fulfill the responsibilities assigned with minimal supervision
 - Present results of work assignments confidently
 - Work harmoniously with co-workers
 - Communicate effectively

2.0 ACADEMIC COMPONENT

- 2.1 The academic component of the ACM program covers general education courses, business courses, ACM major courses, and electives.
- 2.2 Following university policies, students have a regular load of 18 academic units per term. In the ACM Program, most of the terms have equal number of units except for the three trimesters a student is on internship. During these trimesters, a student has only three units and is disallowed from enrolling in any other academic subject.

3.0 INTERNSHIP COMPONENT

- 3.1 The main attraction of the ACM program is the 3-term full-time paid internship with partner companies.
- 3.2 Upon enrollment, the Department assigns a faculty adviser to each student who will guide the student throughout the internship.
- 3.3 In the workplace, a student will report to a pre-designated supervisor. The supervisor will ensure that the student intern will have a workstation for the 12-week internship period.
- 3.4 Student interns report daily to their respective companies. They will abide by the work and time schedule of the company. They perform their task and document their learning. Students present their learning in the monthly report that they submit to the supervisor, and that they later forward to their adviser. The supervisor in turn will evaluate the performance of their interns.
- 3.5 At the end of the 12-week internship period, students will present their learning in front of their supervisor and faculty adviser. The supervisor will rate the performance of their interns, which is equivalent to 50% of the grade. The faculty adviser also evaluates the performance of the interns for the second part of the grade.
- 3.6 Partner companies give very challenging projects to ACM interns compared to other student practicumers. This is because the company is assured of the high quality performance of ACM students.

4.0 THESIS COMPONENT

- 4.1 In addition to the internship, all ACM majors must successfully defend a well-researched academic paper in front of a panel.
- 4.2 There are ideally four members in a thesis group, who select a topic to research on. This is topic is aligned with the Department thrust.
- 4.3 To assist students in the entire process, the Department assigns thesis advisers to each group.