



De La Salle University

Ramon V. del Rosario College of Business
Management and Organization Department

ACM-F034

THESIS EXCELLENCE AWARD RUBRIC

To the Thesis Committee Panel:

The following thesis papers were nominated for the Thesis Excellence Award:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Please evaluate each of these papers on the following criteria:

- a. The study is significant. Underlying issues are nationally important, either in theoretical terms or in policy or practical terms
- a. The study contributes to new knowledge. It introduces a novelty either in theory or methodology.
- b. The paper is technically superior. The methodology chosen was apt, the model is robust, and the evidence is reliable. Moreover, critical analysis must be apparent.
- c. The paper was composed in an engaging manner, free from grammatical error.



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Criteria	Very Good 89%-92%	Superior 93%-96%	Excellent 97%-100%	Paper 1	Paper 2	Paper 3	Paper 4	Paper 5	Paper 6
Thesis Grade									
Significance	The paper has limited significance (e.g. particular to a company/case)	The paper has potential to have national implications.	The paper has national implications						
Contribution to New Knowledge	The paper used standard procedures, analysis, and resulted in ordinary conclusions.	The paper introduced one or two innovative ideas.	The paper has introduced innovative methods, analysis, conclusions. There were new insights drawn						
Technical Quality	There were some inconsistency in methodology, evidence, and analysis.	The methodology, model, evidence, and analysis were adequate.	The methodology chosen was apt, the model is robust, and the evidence is reliable. Moreover, critical analysis was apparent.						
Composition	The paper suffered from grammatical, syntax errors. It was not proof-read.	The paper was written well but not in an engaging manner.	The paper was composed in an engaging manner, free from grammatical error						
Total Score (includes thesis grade)									
Average Score (Total score divide by 5)									

 Evaluator/Date

Note: A Thesis Excellence Award shall be granted to the Thesis Paper with the highest mark but only if the average rating of the Thesis Committee Panel is at least 93 points