DE LA SALLE UNIVERSITY MANILA
CAMPUS PROFILE

De La Salle University-Manila (DLSU) was founded by the Lasallian Brothers in the year 1911. The school has great history, and its vision is to produce students who are achievers for God and Country. DLSU has a strong reputation as a good school and as a research institution.

DLSU is composed of six different colleges – College of Business and Economics (which in the upcoming year will be split into the College of Business and the School of Economics); College of Education; College of Liberal Arts; College of Engineering, College of Computer Studies and College of Education. The campus is filled with many facilities, each catering to the needs of students in their various fields.

Because the university is very large and we are concerned with business and economics, we will focus on the ties and facilities that specifically cater to the College of Business and Economics.

The school has a lot of facilities, affiliation or partnerships, and assets that can be beneficial when organizing the ASEAN’s One Year Program.

Among the facilities available in the school…

De La Salle University is endowed with a large campus, located in Metropolitan Manila. The school has a number of buildings, and facilities for hosting conferences, seminars, and events.

St. La Salle Building

The St. La Salle Building or the LS Building is one of the original buildings and facilities of the school. It is the building used to house students of the College of Business and Economics. Although it is one of the original fixtures, it is regularly maintained and has been renovated to meet the school standards.

The LS Building holds multiple classrooms – each classroom being able to hold 40 students, and is equipped with top of the line technology. Apart from the usual blackboards and whiteboards, each classroom has its own built-in computer, LCD project, LCD screens and overhead projectors. This makes it convenient for teachers to use powerpoint presentations and computers as mediums of instruction.

The LS Building also holds three computer laboratories. All of these laboratories are equipped with internet, basic programs, and various mathematical and statistical programs necessary for learning. Advanced programs such as STATA, EVIEWS are available, and are taught to students during their laboratory classes.

Apart from the classrooms, the LS Building also holds around five conference rooms. Conference rooms are also equipped with computer, and LCD facilities to make presentations and symposiums easy. Business and Economics departments are also housed in the LS Building. The Angelo King Institute of Business and Economic Research and Development (AKIBERD) is also located in the LS Building. The building also holds a canteen, a chapel, and the Medrano Study Hall.

Medrano Study Hall

The Medrano Study Hall is a place for students to study. The hall is located in the second floor, and is fully air-conditioned. It provides study tables and chairs for up to 100 students. The Medrano also has WiFi which is available for students to use. Student organizations are often found in the Medrano Study Hall.
Marilen Gearlan Conservatory
The Marilen Gearlan Conservatory is a facility that serves multiple purposes. The Conservatory is separated into two – the north wing and the south wing, each being fully air-conditioned and providing WiFi access to students.

Students often study in the conservatory, as it provides a quiet environment for learning. Each wing can seat up to 200 students, and provides tables and chairs for studying.

When not used as a study hall, the Conservatory is used for conferences and symposiums.

Library
The De La Salle University Library is a building with four different floors, supplying students and researchers with both books and other reference materials.

The library is fully equipped. The fourth floor has a Filipiniana Center (devoted to Philippine Works and studies) and a study center for students. The third floor proves to be a rich resource for reference books and materials needed in course work. The second floor hosts a computer lab, where students can readily access journals the school is subscribed to, and more importantly to Philippine data that is not available online. Other resource materials, in media forms, are also found in the library. There are also viewing rooms (for both the individual and groups) that allow students to make use of these media forms.

Moreover, the DLSU has a strong presence online – as it makes many of its resources available through the internet. DLSU has subscriptions with many and various important academic journals, and students can readily access these over the internet.

Yuchengco Auditorium
The Yuchengco Auditorium is a top of the line auditorium found in the Yuchengco Building of De La Salle University. It is used during special occasions, and can hold as many as 1,000 guests.

The Auditorium is used for events such as plays, recitals, and great symposiums with international speakers. It is often used for graduation. Nobel Prize winners have spoken in this auditorium during symposiums.

Affiliation and partnerships of De La Salle University
De La Salle University-Manila has many close ties and partnerships with other Lasallian Schools, both locally and internationally. Within the Manila district, De La Salle University has College of St. Benilde and the Angelo King Institute.

College of St. Benilde and the Angelo King International Center
College of St. Benilde (CSB) is the sister school of De La Salle University and is located across the campus. CSB focuses on providing students with more artistic courses – and these include Hotel and Restaurant Management, Music, Theater, Fashion, etc.

One of the key facilities of CSB is the “Angelo King International Center”, which houses the School of Hotel Restaurant and Institution Management”. The Angelo King International Center (AKIC) is often used by DLSU when having international conferences or symposiums. The Angelo King International Center serves both as a hotel and a learning institution as the students of CSB are responsible for the management of the hotel, in lieu of their course. The AKIC facilities are often used to house international guests, and are used as the venue for the “Young Economists’ Convention”

Angelo King Institute for Economic and Business Studies
The Angelo King Institute (AKI) was created to help fulfill the DLSU’s goals of being a top research institution. According to the website, AKI was “Established in 1999 out of the complementary goals of its two founding institutions, De La Salle University and the Angelo King Foundation, the DLSU–Angelo King Institute merges its founding institutions’ drive for research excellence, policy relevance and overriding concern for poverty alleviation.”
The Angelo King Institute is a key arm of De La Salle University.

The DLSU Angelo King Institute for Economic and Business Studies envisions itself to be an innovative and leading center for integrating economic and business studies leading to policy recommendations for the government and the business community. Guided by the University’s traditions of excellence, dedication to the advancement of knowledge, and commitment to community service, the Institute sees itself as a resource to the country in its pursuit of international competitiveness, poverty alleviation and sustainable development. The Institute also sees itself as a resource to the University in deepening the University’s research tradition and strengthening the University’s research and academic linkages with other institutions, especially those in the Asia Pacific region.

To attain its vision, the Institute strives to:

- Nurture private sector and government sector efforts at reforming policies, strengthening institutions and improving economic governance in the country
- Support industry-level and firm-level strategic adjustments to effectively manage the opportunities and challenges of global interdependence and sustainable development
- Promote forward-looking entrepreneurship, as a key means of poverty alleviation and international competitiveness in the country, through the encouragement of supportive policies and of innovative human capital development programs
- Provide a forum for the exchange of ideas among researchers, academics, policy-makers, the private sector and civil society on economic and business issues
- Effect the diffusion of research in both the private and public sectors on economic and business issues as well as strategic management practices.

We feel that this is a great benefit the school can offer to the One Year Program, because AKI’s goals are aligned with the ASEAN B1SNIS Summit’s goals and objectives. Further, in achieving its vision and implementing its mission, the AKI holds various events and seminars to improve the skills of researchers. Topics of research include the “industrial adjustment and restructuring in the Philippines and the ASEAN”. Recent conferences include a include a Symposium on the Economics of Climate Change in Southeast Asia, Lectures on Poverty Research, Globalization, Adjustment and the Challenge of Inclusive Growth and Enhancing Competition and Regulatory Reform.

The AKI faculty and staff include the renowned professors of DLSU and is accessible to students.
The Economics Organization is the school organization dedicated to economics. It is organized primarily to provide activities for economics students or majors that help develop their skill sets, raise awareness, and complement their learning. The organization is responsible for learning activities, holding conventions and seminar, aiding in students in academic pursuits, and organizing enjoyable activities.

*The Economics Organization or EconOrg has several divisions...*

*Several Programs of the Economics Organization are...*

YOUNG ECONOMISTS CONVENTION

Year – long Seminars

Academic Support Programs

EconOrg Events and Get-togethers
OTHER SCHOOL ORGANIZATIONS

Being one of the largest universities in Manila, De La Salle University has numerous student organizations (see the DLSU Viewbook for complete listing). Apart from the Economics Organization, other school organizations that can aid in the One Year Program and ASEAN Development are…

DLSU AIESEC
This is DLSU Arm of the international AIESEC Organization. This organization aims to develop the DLSU students through global exchange, and fostering international networks and friendships. Activities of this organization are geared toward creating international ties, by helping students find exchange programs abroad, internships in other countries, etc.

DLSU Student Council
The De La Salle Student Council or “SC” is the student government body of the school. It is a very large organization, as it includes an executive board (composed of the Student Council President, the Vice-President for Operations and Communications, the VP for Academics, the VP Activities, Treasurer and Secretary). Each of the six DLSU Colleges has a College Assembly President and each college has a college assembly. Further each batch or year level from the different colleges of De La Salle are represented by two Batch Representatives and Legislative Assembly Representatives. Further, each batch has a batch assembly composed of different officers.

The DLSU Student Council is responsible for implementing both University-Wide activities, College Wide Activities, and Batch Level activities. The activities are vast, varying, and are implemented for the welfare of the students.

Business Management Society (BMS)
The Business Management Society or BMS is the student organization that caters to the business majors of DLSU. Their activities are focused on giving support to students undertaking the general business management program, entrepreneurship program, and the applied corporate management program. Similar to the EconOrg, the BMS organizes seminars and conferences as well as entertaining student events. In addition, one of the main BMS activities is the “entrepreneurship bazaars” where entrepreneurship students of DLSU have a chance to sell and showcase the products of their businesses.

Management of Financial Institutions Association (MaFIA)
The Management of Financial Institutions Association (MaFIA) is the student organization that focuses on providing activities and support for Management of Financial Institutions Majors. It is similar to the EconOrg and the BMS, though its focus is finance. Activities of the MaFIA include hosting seminars and conferences, organizing fun student events such as parties, and outreaches.