The Applied Corporate Management Program

Management and Organization Department
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List of Partner Companies
Since its inception in AY 1997-1998, the Management and Organization Department (formerly Business Management) has partnered with over 100 institutions in the practical training of over 500 students three times for a period of 12 weeks each. The partnership with industry has stemmed from endorsements by the European Chamber of Commerce of the Philippines or by the initiative of companies, MOD administrators, or students. If a student initiates the linkage, the relationship extends only for one or two academic terms. However, if the partnership was established more deliberately, then there is a tendency for a longer-term relationship.

Below is a listing of companies who have accepted an ACM intern at least on one occasion. In any one trimester, the Department deals with around 10 partner companies to accommodate about 40 students.

1.0 Currently Active Industry Partners

1.1 L’Oreal Philippines (1997-present)

L’Oreal is in the beauty industry and positions itself to be the world’s leading cosmetic industry (http://www.loreal.com). Their Philippine office has partnered with the Department since the ACM program started in 1997. ACM interns are assigned either in human resources or brand marketing.

1.2 Unilever Philippines (1998-present)

Unilever is a manufacturer and distributor of home goods, food and beverage items, dairy and personal care products. The company has over 400 brands spanning 14 categories of home, personal care and foods products (http://www.unilever.com.ph). Their company offers various learning opportunities for ACM students and has become a favorite destination not only for internship but for employment as well. About one-third of all ACM students thus far have interned with Unilever at least once. There are some terms that the company accepts up to two dozen students, assigned in distribution and marketing. Students have also interned in human resources as well as safety, health and environment.

1.3 Chevron Philippines (1999-present)

Chevron Philippines Inc. markets Caltex™ fuels, lubricants and petroleum products (http://www.chevron.com/). The company consistently accepts at least one ACM intern per term. Most assignments are with card marketing although students have also been assigned to procurement and star mart merchandising.

1.4 Nestle Philippines (1999-present)

Nestle Philippines is a manufacturer and distributor of food and beverage products, employing about 3,000 individuals (http://nestle.com.ph/). The company has been a solid partner of the ACM program. It has been a favorite destination of students who are assigned to varied departments. Half of the ACM
students have interned with the company at least once. A good number of students who have been exposed to the working environment at Nestle have decided to start careers with the organization. The company however has refocused its internship requirement thus offering a limited number of slots.

1.5 Pilipinas Shell Petroleum Company (2000-present)

Pilipinas Shell is just one of several Shell Companies located in the Philippines. The company refines, blends, transports and sells a wide range of high quality fuels, lubricants, liquefied petroleum gas, bitumen and other specialty oil-based products (http://www.shell.com.ph). There have been at least 150 internship opportunities with ACM students, a bulk of whom are assigned to retail cards sales and marketing.

1.6 Citibank NA (2001-present)

Citibank provides global financial services and has been in the country for a century (http://www.citibank.com.ph). The company continues to be a strong partner of the ACM program. The 10-year relationship thus far has provided work exposure to about 100 students, one-fourth of whom have decided to work with the organization. Students are usually assigned at the Global Transaction Services division or in Corporate Banking, although some have worked in operations and in data management.

1.7 Towers Watson (2002-present)

Towers Watson, formerly Watson Wyatt, is a global professional services company that helps organizations improve performance through effective people, risk and financial management (http://www.towerswatson.com/). ACM students help mostly in the human resource function. The company consistently accepts a student intern each trimester since they have become a partner. Of 20 graduates who interned with the company, six worked at Towers Watson after graduation.

1.8 Johnson & Johnson (2004-present)

Johnson and Johnson Philippines has been in the country since 1956. They offer a wide array of products in the consumer, medical devices and pharmaceutical sectors (http:// www.jnj.com). Five of 15 students who interned with the company have opted to start their careers with the organization. Most of the assignments of the students have been with human resources.

1.9 Metropolitan Bank and Trust Co. (2007-present)

Metrobank offers a full range of banking and other financial products and services (http://www.metrobank.com.ph/). The bank is a relatively new partner company of the ACM program, with the relationship initiated by a student. The HR department trusts in the ability of the ACM students and have thus strengthened their internship program to attract students to eventually work with the bank.
1.10 UBS Securities (2008-present)

UBS Securities provides securities and other financial products and research in equities, fixed income, rates, foreign exchange and commodities (http://www.ubs.com/). The organization is extremely lean but management relies on the assistance provided by ACM students either in their research or trading departments. Despite limited headcount, they have managed to hire two of 13 students who interned with the organization.

1.11 Primer Group of Companies (2009-present)

The Primer Group of Companies is engaged in the retail and distribution of the world’s top consumer brands in sports gear, travel gear, and footwear (http://www.primergrp.com/). The partnership was forged through the initiative of ACM students. They have provided internship opportunities to about a dozen students in two years.

1.12 Robert Bosch (2009-present)

The Bosch Group is a leading global supplier of technology and services, particularly in the areas of automotive and industrial technology, consumer goods, and building technology (http://www.bosch.com). Only two ACM students have interned with the company.

1.13 Kraft Philippines (2010-present)

Kraft Foods Philippines, Inc. (KFPI), is a fully-owned subsidiary of Kraft Foods Inc.(Kraft) one of the largest U.S.-based food business in the world (http://www.kraftfoodscompany.com/). The company was approached by Department administrators in 2010 for possible partnership. In its first year, the company accepted six interns who were assigned in trade marketing and human resources. Two ACM students have already joined the four other ACM students already employed by the firm.

1.14 Standard Chartered Bank (2010-present)

Standard Chartered PLC is listed on the London, Hong Kong and Mumbai stock exchanges and ranks among the top 20 companies in the FTSE-100 by market capitalisation. In the Philippines, Standard Chartered offers consumer banking, wholesale banking, and private banking (http://www.standardchartered.com/). Only three students have thus far interned with the bank.
2.0 Prospective Industry Partners under Discussion

2.1 Philam Life Company (2011)

Philippine American Life and General Insurance Company offers an extensive line of products in the industry that provides solutions to various financial needs including life protection, health insurance, savings, education, retirement, investment, group and credit life insurance (http://www.philamlife.com/). Their human resources is interested in participating in an internship program that will feed into their talent acquisition.

2.2 Phinma Group of Companies (2011)

The Philippine Investment-Management (PHINMA), Inc. is engaged in mining, business process outsourcing, education, energy, financial services, roofing, property and shelter (http://www.phinma.com.ph). It was founded by Ramon V. Del Rosario Sr. With the 2011 launching of the RVR College of Business, it is but appropriate for ACM students to be exposed to the company’s mission of nation building.

2.3 ISS Governance/MSCI Brand (2011)

ISS Governance, now under the MSCI Brand, is a leading provider of risk management and corporate governance products and services to the global financial community (http://www.msci.com/). Given the focus of the Department to expose its students to good corporate governance, the Administrators have contacted the organization for possible internship opportunities.

2.4 Hershey’s Philippines (2011)

Hershey’s in the Philippines is engaged in the marketing of the Hershey brand of chocolates in the Asian region (http://www.thehersheycompany.com). The company was tapped for possible internship in marketing.

3.0 Previously Active Industry Partners

3.1 Siemens Inc (1997-2009)

Siemens has been active in the Philippines for over 100 years and has been active particularly in the Energy and Healthcare Sectors. The European company was one of the original partners of the ACM program and was one of the stronger partners. Unfortunately, they rationalized their internship opportunities and no longer accept interns.
3.2 Zuellig Pharmaceuticals Philippines (1997-2004)

Zuellig Pharma has established itself as the leading healthcare distribution solution specialist in the region (http://www.zuelligpharma.com). The organization was one of the original partners of the ACM Program that had accommodated students on a yearly basis.

3.3 Novartis Inc (1997-2003)

Novartis in the Philippines was incorporated in 1996, integrating Ciba Geigy and Sandoz Philippines, following the merger of the giant parent companies (http://www.novartis.com.ph/). They were part of the original partner companies of the program, providing internship to almost two dozen students.

3.4 Roche Philippines (1997-2003)

Roche is a Swiss company registered with the Philippine Securities and Exchange Commission in 1962. They pride themselves to be the market leader in IVD diagnostics, in oncology care, and in anti-obesity (http://www.rochephilippines.ph/). They formed part of the original partnership base of the ACM programs where students interned for their entire three-term internship.

3.5 Merck Inc. (1997-2004)

Merck, Inc. provides quality pharmaceutical and chemical products and services to its customers. It’s over-the-counter portfolio includes cough and cold remedies (http://www.merck.ph/).

3.6 Edward Keller (1997-2001)

Edward Keller (Philippines), Inc. is a leading food manufacturing company with more than 120 years of business experience. It was one of the ECCP companies who jumpstarted the ACM internship program.

3.7 Knoll Philippines (1999-2001)

Knoll Pharmaceuticals, the worldwide pharmaceutical business of BASF Pharma. It was integrated into Abbott Philippines (http://www.abbott.com.ph/). Similar to other ECCP pharmaceutical companies, the company partnered with the program only for a brief period.

3.8 Bayer Philippines (1997-2000)

Bayer is engaged in the fields of health care, nutrition and high-tech materials (http://www.bayer.com/). The company participated in the first three years of the program, providing internship exposure to 4 students, three times.
3.9 BASF (1997-2000)

BASF is a leading chemical company, producing inorganics, polymers, and catalysts (http://www.basf.com/). One ACM student interned with the company three times during the academic years 1997 through 2000.

3.10 Interphil Laboratories (1997-2000)

Interphil Laboratories, Inc. is involved in manufacturing, processing and packaging drugs, chemicals, pharmaceuticals, and veterinary products (http://www.pharmaindustries.com/). Also, an ECCP-led partnership, Interphil provided work exposure to six ACM students at the beginning of the program.


Griffith Laboratories is a global manufacturer of food ingredients (http://www.griffithlaboratories.com/). The company participated in the program when it was being jump-started.


Philips is one of the biggest business organizations in the Philippines, employing some 6,000 Filipinos directly, excluding several thousand others working as suppliers and subcontractors for the company. Its operations in the Philippines includes two semiconductor plants in Laguna, a consumer electronics facility in Las Piñas together with its commercial office in Makati City (http://www.philips.com.ph/). During its four-year partnership with the ACM program, initiated by the ECCP, the company provided internship exposure to a dozen ACM students.

3.13 Smart Communications Inc (2002-2010)

Smart Communications is a wireless services provider that became a wholly-owned subsidiary of the Philippine Long Distance Telephone Company (http://smart.com.ph). ACM students interested in the marketing function of the telecommunications industry intern with the company. There have been about 50 students who have interned with the firm over a nine year period.


Seaoil Petroleum was initially engaged in storage facilities for petroleum and petrochemical based products until they integrated forward (http://www.seaoil.com.ph/). During their seven-year partnership with the program, they were able to provide work exposure to two dozen ACM students.

3.15 Magsaysay Group of Companies (1999-2005)

The Magsaysay Group of Companies is known for their involvement in the maritime industry although they are also engaged in insurance brokerage and
travel (http://www.magsaysay.com.ph). For a six-year period beginning 1999, they provided internship opportunities to about two dozen ACM students.

3.16 San Miguel Corporation (2002-2010)

This local Philippine conglomerate is considered the country’s largest beverage, food, and packaging company (http://www.sanmiguel.com.ph). ACM students have sporadically interned with the organization, being assigned in their various subsidiaries.


AMEARCO defines itself to be in the business of ear care. It is a closely-held corporation established in early 1998 by several Philippine otorhinolaryngologists who thought there was a need for the medical community to influence the development of the Philippine hearing instrument dispensing industry (http://www.amearco.com/). A student had arranged for internship assignments in the firm that lasted until 2004.


Prudential Bank is a commercial bank that caters primarily to middle-mart based entrepreneurs (http://www.prudentialbank.com.ph). Only four ACM students interned with the bank during the partnership period. The partnership was initiated by a student.

3.19 Petron Philippines (2002-2006)

Petron Philippines is the largest oil refining and marketing company in the Philippines (http://www.petron.com/). They accepted ACM interns during the four-year period of partnership.


DKS operates as a shared service centre for Finance, Global Business Services and IT (http://www.db.com/). The company approached DLSU for interns in academic year 2008-2009. During that period, nine students took their internship with the firm.

3.21 Del Monte Philippines (2003, 2010)

The Del Monte Pacific (DMPL) Group is a group of companies that caters to today’s consumer needs for premium quality, healthy food and beverage products. It innovates, produces, markets and distributes its products worldwide (http://www.delmontepacific.com/). A partnership was forged due to the initiative of a student in 2003. It was only in 2010 again, when a pair of students decided to take their internship with the company.

Colgate-Palmolive is a trusted brand for dental care, personal care, home care and pet nutrition (http://www.colgate.ph/). The company has accommodated ACM students on only two occasions, once in 2007 and the other in 2010.

3.23 Level Up Games (2003, 2011)

Level Up! Philippines is the country’s first and biggest online game publisher (http://www.levelupgames.ph/). They accepted an intern in 2003 and another in 2011.


Tetra Pak is a food processing and packaging solutions company (http://www.tetrapak.com/). In 1998 and again in 2003, they opened their doors for ACM internship in the marketing division.

3.25 Ayala Land Inc (1999-2006)

Ayala Land, Inc. is the real estate arm of the Ayala Corporation (http://www.ayalaland.com.ph/). A handful of ACM students interned with the company.

3.26 Honda Cars (1998-2004)

Honda Cars Alabang and Shaw are distributors of the Honda-brand vehicles (http://www.hondaph.com). On separate occasions, they accommodated a handful of students in their two branches during the period 1998-2004.


MagiNet Corporation is a provider of in-room interactive television and Internet access services for the hospitality industry (http://www.magainet.net/). Five students interned in the company during the two-year period.


Keppel Philippines Marine, Inc. (KPMI) provides solutions for offshore rig construction, shipbuilding, ship repair and conversion (http://www.keppelphilippinesmarineinc.com). Five students interned with the company in a three-year period.


International Enterprise Singapore oversees the growth of Singapore-based enterprises and international trade (http://www.iesingapore.gov.sg/). Ten ACM students interned with the organization.
3.30 Navitaire (2003-2008)
Navitaire provides information technology and business process solutions to the airline industry (http://www.navitaire.com/). The company was an active partner of the program for five years until new directives affected the internship assignments.

3.31 Fuzion Smoothies (2005-2008)
Fuzion offers a variety of food and smoothies in company-owned and franchised outlets (http://fuzionphils.com/). The owners appreciated the assistance of ACM interns until a Department directive, limiting partnerships to larger-sized firms, caused the termination of the relationship.

3.32 Sun Life Financial (2003, 2008)
Sun Life is an international financial services company (http://www.sunlife.com/). After a one-time experience in 2003, the HR department was interested in forging a stronger partnership with the ACM Program in 2008.

UNILAB is a regional healthcare company with a leading presence in the Asia. It is the most dominant provider of over-the-counter pharmaceuticals in the Philippines and is a massive, top echelon corporate identity (http://www.unilab.com.ph/). The company accommodated two student-initiated internships.

Axcess Technologies is a one stop solution for all excess, obsolete or scrap electronic inventory needs. It has led the industry in developing new markets for otherwise end of life products (http://www.axcesstech.net/). The relationship was only a one-year deal to accommodate the internship of an ACM student.

3.35 Puratos (2002-2004)
The Puratos group provides ingredients, technologies, and solutions for bakers, patissiers and chocolatiers (http://www.puratos.com/). It was a short-term partnership that provided exposure to two students.

3.36 ICTSI (2003-2005)
International Container Terminal Services, Inc. (ICTSI) is involved in the development, acquisition, management, and operation of container ports and terminals all over the world (http://www.ictsi.com/). In the two-year period, five students interned in the company.
Kimberly Clark Philippines (2003-2005)
Kimberly-Clark Corporation engages in the manufacture and marketing of various health care products worldwide [http://www.ph.kcprofessional.com/]. Their marketing department tapped the talent of the ACM students during a two-year period.

Master Foods provides a variety of products that includes recipe bases, finishing sauces, stir fry sauces, mustards, marinades, sauces, dips, herbs and spices [www.masterfoods.com]. Only one student interned with the company for two terms.

AS Louken (2004-2006)
A.S. Louken is a consulting firm that provides strategy development, branding, franchising, operations systemization, overseas market penetration, integrated design communications and other advisory services [http://www.aslouken.com/who.html]. The two-year relationship that provided internship exposure to six students was terminated when the General Manager left the firm.

Filinvest Development Corporation (2006-2008)
Filinvest is a provider of condominiums, houses, and rent to own properties in the country [http://www.filinvest.com.ph/]. The company was able to provide work exposure for three students.

Ernst & Young (2008-2010)
Ernst & Young provides assurance, tax, transaction and advisory services [http://www.ey.com]. A student, who initiated the partnership, interned with the company for two terms.

Virbac Regional Office (1999-2000)
Virbac is the first independent laboratory dedicated to animal health and a recognized expert in the sector [http://www.virbac.com/]. It was a two-year partnership to accommodate the three-term internship of an ACM student.

Globe Telecom (2003, 2009)
Globe Telecom is part of the telecommunication industry [http://www.globe.com.ph/]. On two separate occasions, they provided internship exposure to two ACM students.
3.44 PLDT (2008-2009)

PLDT is a telecommunications provider in the country that offers fixed line, wireless, and information and communication technology services (http://www.pldt.com.ph/). It was a one-trimester partnership that provided work exposure to three ACM students.

4.0 Company Internships for only one term

4.1 AM Euro Pharma (1999)

Am-Europharma Corporation is a manufacturer of ethical drugs and pharmaceutical products, both branded and generic, in the country (http://ameuropharma.com/). It was a one-term, one-student internship engagement.

4.2 Ayala Corporation (1999)

Ayala Corporation is the holding company of one of the oldest and largest business groups in the country (http://www.ayala.com.ph/). The engagement was for only one trimester for two students.

4.3 Pepsi Cola (1999-2001)

Pepsi Cola bottles the Pepsi soda brand. It was purchased in 1989 by the Lorenzo family (http://www.pepsiphilippines.com/). The internship partnership was short-term as it accommodated the internship of only two students.

4.4 Zurich Philippines (1999-2001)

Zurich is a large insurance group serving customers in more than 170 countries (http://www.zurich.com/). The student-initiated partnership lasted only for one trimester.

4.5 Chemical Industries (1999)

Chemical Industries is the holding company of major corporations primarily engaged in the manufacture and sale of industrial chemicals. The CIP subsidiaries and affiliates are also in general insurance and personal care products (http://www.chemphil.com.ph/). It was a one-term, one student engagement.

4.6 CS Garments (1999)

CS Garments manufactures woven shirts for men and juniors as well as woven shirt blouses for ladies (http://www.csgarment.com/). It was a one-term, one-student engagement.
4.7 Ascendas (2002)

Ascendas is a provider of business space solutions (http://www.ascendas.com/). Only one ACM student interned with the company.

4.8 Makati Shangrila (2002)

Makati Shangri-La, Manila is a luxury hotel for business and leisure travelers (http://www.shangri-la.com/). One student took her three internships with the hotel.

4.9 Pacific Internet (2002)

Prime Communications is an Internet Protocol (IP) communications service provider (http://www.pacific.net.ph/aboutus.html). It was a one-trimester, one student engagement.


Security Bank is a private domestic universal banks (http://www.securitybank.com). It was a one-trimester, one student engagement.

4.11 Westin Philippine Plaza (2002)

The Westin Philippine Plaza was a business and convention hotel. The hotel was later purchased by Sofitel.


YEHEY! Corporation operates search engines and portals (http://www.yehey.com/). Two ACM students interned with the firm.


Zeller Plastik manufactures snap-hinge closures and dispensing systems for a variety of industries such as personal care, households, food and beverages (http://www.zellerplastikasia.com/). It was a one-trimester, one student engagement.


Exportbank is a local commercial bank catering to the premium middle market businesses and high net-worth individuals (http://www.exportbank.com.ph/). This is another one-term, one-student engagement, initiated by the student.


Jimac is a software company dedicated to providing affordable, fully integrated, industry-specified retail management solutions nationwide (http://www.jimac-inc.com/). Three ACM students interned with the company for one term.
4.16 Manila Memorial (2003)

Manila Memorial Park is the largest memorial park company in terms of number of parks and development (www.manilamemorial.com/). There was only one ACM student who interned with the organization for one trimester.


The Philippine Star is a daily English-language broadsheet newspaper based in Manila and circulated nationwide in the Philippines (http://www.philstar.com/). An ACM student initiated the partnership for a one-term internship.


P&G is the maker of household products. The firm also makes pet food and water filters and produces a soap opera (http://www.pg.com). The internship program of P&G is held during the summer months which make it difficult for ACM students to participate in. However, one student was able to make arrangements for her internship with the firm.


3M serves the health care and highway safety markets to office products and abrasives and adhesives (http://solutions.3mphilippines.com.ph). A student was able to arrange for a one-trimester internship.


Consolidated Paper Products, Inc. is engaged in the manufacturing and distribution of a wide range of paper products from Stationary, Office and Security form. One student interned with the company for one term.


Green Cross manufactures and sells rubbing alcohol under the brand names Green Cross (http://www.greencross.com.ph). It was a one-term, one-student internship.


Lowe Lintas is an advertising agency. One student interned with the company for one term.

4.23 Creative Synergy (2005)

Creative Synergy, Inc. is a design and communications group (http://www.creativesynergy.com/). It allowed a one-term internship to an ACM student
4.24 DHL Danzas Air (2005)
DHL Danzas Air & Ocean (Philippines), Inc. offers a one stop shop for logistic requirements: International Forwarding by Air and Sea, Customs Clearance, Warehouse & Distribution, Industrial Projects, Courier Express Service and Domestic Forwarding. It provided a one-term internship for an ACM student.

4.25 Pfizer Inc (2005)
Pfizer Inc. is a large research-based pharmaceutical company. It discovers, develops, manufactures, and markets leading prescription drugs (www.pfizer.com.ph). Two ACM students interned with the firm.

4.26 Summit Media (2005)
Summit Media is a magazine publisher in the country with at least 20 titles under its umbrella (http://www.summitmedia.com.ph/). An ACM student interested in human resource management in the industry interned with the company for one trimester.

4.27 Anchor Insurance Brokerage (2006)
Anchor Insurance Brokerage is a subsidiary of San Miguel Corporation. In 2006, three ACM students interned with the firm.

4.28 DDB Advertising (2006)
DDB is an advertising firm (http://www.ddb.com/). One student interned with the company for one term.

4.29 DM9 James Syfu (2006)
DM9 James Syfu is part of the DDB Worldwide Communications Group (http://www.dm9jamesyfu.com/). This again was a one-term, one student internship.

4.30 Ayala Foundation (2006)
Ayala Foundation is the CSR arm of Ayala Corporation (http://www.ayalafoundation.org/). One student interned with the firm.

Manila Water is a public-private partnership. It is the concessionaire of the Metropolitan Waterworks and Sewerage Systems (http://www.manilawater.com/).

4.32 Megaworld (2006)
Megaworld Corporation is a real estate development firm (http://www.megaworldcorp.com/).
4.33  Cebu Pacific (2007)
Cebu Pacific is a local airline offering low fares (http://www.cebupacificair.com/).

4.34  IBM Business Services (2007)
IBM Business Services, Inc. is the leading Business Transformation Outsourcing (BTO) Delivery Center in the Asia-Pacific region (http://www-07.ibm.com/ph/ibs/).

4.35  Bando de Oro (2008)
BDO's is a full-service universal bank (http://www.bdo.com.ph/)

4.36  Coca Cola Bottlers Philippines (2008)
The Coca-Cola Company is the world's largest beverage company.

4.37  First Innovi Corporation (2008)
First Innovi Corporation provides guerilla advertising materials to all industry segments with the use of the YOCard (http://www.yocardonline.com)

4.38  Hongkong Shanghai Bank (2008)
The HSBC Group has been doing business in the Philippines for over 132 years. It provides banking and financial services (http://www.hsbc.com.ph/).

John Clements Consultants, Inc. is a consulting firm focused on its core competencies: recruitment and training (http://www.johnclements.com/).

4.40  Jollibee Corporation (2008)
Jollibee is the country's leading fast food chain (http://www.jollibee.com.ph/)

Palafox Associates is a multi-disciplinary firm of ISO-accredited architects, interior designers, engineers, landscape architects, and environmental/urban planners (http://www.palafoxassociates.com/)

4.42  SM Supervalue (2009)
SM Supermarket is the most dominant player in the food retail industry and it is operated SM Super Value, Inc. (http://www.smsupermarket.com).
4.43 Accenture (2010)

Accenture is a global management consulting, technology services and outsourcing company (http://www.accenture.com/).

4.44 Telus International (2010)

TELUS International is the global arm of TELUS Corporation, the second largest telecommunications service provider in Canada (http://www.telusinternational.com/). The sole student was assigned in human resources.

4.45 Warner Brothers (2011)

Warner Bros. Entertainment is a fully integrated, broad-based entertainment company – is a global leader in the creation, production, distribution, licensing and marketing of all forms of creative content and their related businesses, across all current and emerging media and platforms (http://www.warnerbros.com). A student wanted to try out with the company.