Our Vision
Inspired by the Lasallian Guiding Principles and Catholic Social Teachings, we seek to be a leading academic department that bridges faith and management practice through values-based management education and research geared towards promoting integral human development and sustainable value-adding organizations.

Our Mission
• To develop competent, humanistic, nationalistic, and socially responsible business leaders, professionals and entrepreneurs that serve as change agents in society.
• To provide formal and continuing education and training to interested professionals not only in business but also in other fields that require management expertise.
• To advocate responsible management practice through research-based writings, talks, and service engagements.
• To actively engage government and business leaders in the formulation of policies meant to enhance the innovative capacity, competitiveness, and social responsibility of Filipino firms.
• To create an environment that enables students to take responsibility for their learning through innovative, creative, and collaborative educational approaches
• To build a collegial work community that supports each member’s personal and professional growth.

Our core values
As the “heart and soul” of the College of Business, we stand by the Lasallian values of Faith, Zeal for Service and Communion in Mission.

As an institution of higher education involved in the development of current and future managers we are guided by the following United Nations Principles for Responsible Management Education:

Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.
Our Programs

BACHELOR OF SCIENCE IN APPLIED CORPORATE MANAGEMENT (APC)
The BS in Applied Corporate Management Program is a 12-term program featuring a 3-term internship component with partner companies.

The program aims to provide students with both theoretical knowledge and practical experience in the various aspects of business management. It intends to enhance the hands-on experience of the students as well as minimize the cost of training future employees from DLSU-Manila on the part of the participating companies. Specifically, ACM graduates are expected to develop skills and competencies in six major areas: (1) solving problems and thinking skillfully; (2) communicating effectively; (3) applying technology; (4) working responsibly; (5) planning and managing a career; and (6) managing resources.

DIPLOMA IN MANAGEMENT (DIP-MGT)
The DIP-MGT Program is a 27-unit program designed for young professionals who are seeking management careers in business and industry. It focuses on management principles, utilization of management problem-solving and decision-making tools, and acquisition of skills.

MASTER OF BUSINESS ADMINISTRATION (MBA)
The MBA Program is a 36-unit professional management program that prepares the working professional for general management roles with competence in the various functional business areas. It aims to develop capable and socially responsible managers for modern Philippine enterprises, and addresses principally the professional development needs of working students pursuing their studies on a partial academic load basis. Recognizing that these students are simultaneously influenced by factors or inputs emanating from their main preoccupation, namely their work or business, the Program specifically aims to obtain maximum synergy from the formal MBA course work and the on-the-job learning that its students experience in their work.

DOCTOR OF BUSINESS ADMINISTRATION (DBA)
The DBA Program leads to a professional doctorate in business management using a transdisciplinary approach with: (1) an over-arching focus on managing for social responsibility and sustainability; and (2) an openness to case study and action research to achieve professionally relevant and sufficiently rigorous research. The Lasallian DBA is a practitioner-oriented management scholar who is able to source, assimilate, evaluate, build, and disseminate management knowledge guided by humanistic and ethical values.

ADMINISTRATORS
Dr. Benito Teehankee – Chair, DBA (De La Salle University)
Dr. Ginny Santiago – Vice-Chair & Undergraduate Program Coordinator, DBA (De La Salle University)
Prof. Divina Edralin – Graduate Program Coordinator, DM (De La Salle University)

FULL-TIME FACULTY
Raymund Habaradas, MBA (De La Salle University)
Pia Manalastas, MBA (George Washington University)
Marissa Marasigan, MBA (De La Salle University)
Dr. Rachel Quero, DBA (University of the Philippines-Diliman)