This seminar will disambiguate the dissertation writing process through a mindset of having an end in mind with the following motivational factors: need for academic and personal growth, compelling timeline, support from peers and mentors, and imbibing the culture of developing knowledge through research.

There will be a discussion on data management techniques and a review of various regression analysis (i.e., Ordinary Least Squares, Qualitative Response Models, Structural Equation Modeling) critical to doing business research. Participants will be introduced to how these methods are executed in statistical software together with the accompanying post-estimation tests and how to read the results accordingly. After which, strategies on how to publish dissertations would also be covered.

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