

CIVIL MILITARY OPERATIONS

I. DEFINITION

Civil Military Operations (CMO) - encompasses those economic, psycho-political and psycho-social activities undertaken by the AFO of more in coordination with civil government agencies (CGA), local government units (LGU) and non-government organizations (NGO) prior to, during or subsequent to combat operations and/or natural or man-made disasters and calamities. It ranges from the simple, exemplary conduct of the individual soldier to the use of the substantial number of AFP personnel and equipment for large scale community improvement projects that could help remove the root causes of insurgency and encourage/catalyze socio-economic development. Improved military, civil authority and community partnership is also the all important outcome of civil-military operations.

CMO objectives are pursued through six (6) interrelated AFP programs generally categorized into:

- A. AFP Personnel-Oriented Programs:
 - 1. Military Values Education (MILVED)
 - 2. Livelihood Enhancement (LIVELIHOOD)
- B. Community-Oriented Programs:
 - 3. Community Relations (COMREL)
 - 4. Civic Action (CIVAC)
 - 5. Public Information (PUBLIC INFO)
- C. Enemy - Oriented Programs:
 - 6. Psychological Operations (PSYOPS)

To ensure effectiveness of CMO research and special studies are likewise undertaken as essential supporting activities that make possible the development of relevant messages and appropriate techniques both for message dissemination and feedback analysis, and effective selection of targets/audiences as well as key communicators.

II. OBJECTIVES

A. **Broad Objectives**

- 1. To enrich the soldiers moral, spiritual and nationalistic values and strengthen his commandant to his constitutional role as a defender of his country and protector of his people. Cordially, to enhance his capacity to cope with harsh economic realities through productive livelihood endeavors.
- 2. To contribute to national growth and development while sustaining a wide base of popular support for the government in general and the

AFP in particular through an integrated civil-military operations and other psychological actions.

3. To help establish the environment conducive to the early return to the folds of the law of the various threat groups, organize and motivate them to become productive and law abiding citizens.

4. To develop CMO doctrines, concept, and strategies through continuous research analysis, surveys and special studies.

B. Specific Objectives

1. To conduct values education activities among AFP Personnel and their dependents at all levels of command that they may be able to exemplify and inculcate among others moral and ethical standard, and discipline, loyalty and dedication to duty essential in developing and winning public trust and confidence.

2. To train AFP personnel and their dependents in essential vocational skills and provide them the proper motivation and assistance to engage in livelihood projects while in the active service during retirement.

3. To conduct civic action, community relations and public information activities in order to influence the opinions, emotions, attitudes, and behaviors of the general public and/or specified audience and motivate them into unified action in support of AFP programs and activities.

4. To help broaden the awareness of Filipinos living abroad on the nature and dynamic of the various threats to national (Philippines) security and convince them not to extend any kind of support to dubious organizations in and out of the country whose aims are diametrically opposed to the popular will and sovereignty of the Filipino people and to provide them (Filipinos) with necessary clarification on certain adverse information, rumor and the like circulated abroad against the government in general and AFP in particular.

5. To link-up interface with civil government agencies (CGA) and instrumentalities as well as non-government organizations (NGO) in the delivery of basic goods and services to the countryside; conduct of integrated rescue, relief and rehabilitation activities among victims of natural calamities and/or insurgency-related operations; and pursuit of country-side development thrusts.

6. To reach out, develop, organize and motivate the people in insurgency affected barangays to resist communist insurgency and reject all forms of terrorism and criminality; corollarily, to convince communist regulars, sympathizers and mass activists to abandon the armed struggle and return to the folds of the law.

7. To conduct research/analysis for the purpose of developing sound CMO policies, doctrines and techniques and responsive appeals.

III. CMO Components

A. **Military Values Education (MILVED)**

1) **Definition:** Military Values Education (MILVED) - the dynamic process of learning, internalizing, upholding and practicing universal truths, moral principles and time-honored intrinsic military values and ethics essential to pursuit of AFP goals and objectives. It is a continuing persuasive process, which begins as soon as the soldier enters the service and ends upon his separation/retirement. It is composed of formal and informal training and education activities such as seminars, sensitivity sessions, group dynamics, role playing, etc., the impact of which is incessantly and correctly nourished by environmental as well as personal influences from his peers and superiors.

2. Objectives:

a) To develop, organize, and sustain a corps of trainers from GHQ Level down to company level (or its equivalent in the Air Force or Navy) who will be responsible for the implementation on a year round basis of an AFP Values Education Program of Instruction (MILVED POI) based on the Philippine Constitution and AFP Code of Ethics.

b) To undertake regular values of education activities to include the publication and distribution of values dedicated bulletins or newsletters at all levels of command.

3. Activities:

a) Primary Activities

- 1) Values Sessions (2-3 hrs)
- 2) Values Seminars (2-3 hrs)
- 3) Bible Studies (2-3 hrs)
- 4) Value scans (2-3 hrs)

b) Supporting Activities

- 5) Fellowship (sharing)
- 6) Marriage Encounters
- 7) Prayer Rallies
- 8) Mass Weddings
- 9) Publication of Bulletins, Newsletter, etc.
- 10) Others (specify)

B. **Military Livelihood Enhancement Program (LIVELIHOOD)**

1. **Definition:** Military Livelihood Enhancement (LIVELIHOOD) - designed to provide necessary assistance to the soldier and his dependents to embark on productive ventures that would enable him to cope with harsh economic realities while in the active service and during retirement. Assistance will in the form of skills and technical training, organization, acquisition of short-

loans, marketing, job-placement and the like. Hand-in-hand with values education, livelihood enhancement sustain a high of morale, prestige and discipline as well as the will to fight in the soldier.

2. Objectives:

a) To transform the soldier and his dependents into productive members of the organization and the community through manpower skills development.

b) To develop interest of the soldier in the organization of cooperatives and active participation therein, through with loan acquisition and/or initiation of specific livelihood projects may be expedited.

c) To establish and maintain livelihood centers where AFP Personnel could avail of training and technical assistance in planning and implementation of productive activities. In this regard, the AFP Livelihood Enhancement center (formerly the Military Economic Welfare Service) shall be enhanced in terms of personnel and essential equipment for skills development and replicated at major service level.

3. Activities:

a) Primary Activities

- 1) Vocational/Skills Training (2-3 hrs)
- 2) Skills Demonstration (2-3 hrs)
- 3) Development and organization of cooperatives
- 4) Livestock Dispersal
 - a - Cattle
 - b - Goat
 - c - Poultry
 - d - Swine
 - e - Hospital Construction
 - f - Airport Construction
 - g - Seaport Construction
 - h - Power Generation
 - i - Flood Control
 - j - Others (Specify)
- 5) Weather Moderation (Rainmaking)
- 6) Others (Specify)

C. Community Relations Program

1. Definition: Military Community Relations (COMREL) - the active participation of AFP personnel, individual or collectively as a AFP unit, in people - oriented rallies like: anti-drug abuse, anti-smut and other campaign against immoral activities. It also includes open-houses, static display of military hardware and use of camp facilities/utilities for people oriented projects.

COMREL is differentiated from civic action in that it serves primarily to identify the military with the community, not cost-intensive and more often than not, the initiatives are intensive and designed to improve the military's standing in the community as well as to spur growth and development.

2. Objectives:

a) To enhance better understanding and promote closer cooperation between and among military personnel and the people.

b) To bring the AFP closer to the people and develop sensitivity in the soldier for people sentiment, aspirations and problems.

3. Activities:

a) National/Historical Events

b) Sports Events

c) Religious Festivities

d) Local Customs and Traditions

e) Cause-oriented initiatives

1) Human Rights

2) Anti-drug

3) Peace Process

4) Cleanliness/Beautification

5) Anti-illegal activities

6) Others (specify)

f) Open-houses

g) Use of camp facilities

h) Others (specify)

D. Public Information Program

1. Definition: Military Public Information (PUBLIC INFO) - is the dissemination of military information through all forms of communication media to include inter-personal, face to face communication to the internal audience and more specifically to the public-at-large with the view of informing them about what the AFP has done, is doing and plans to do to bring about peace and security. This is pursued not so much to generate a wide base of popular support for the AFP but more importantly to help develop an objective, mature and well informed community.

2. Objectives: To disseminate information through the press, broadcast (radio/TV) and interpersonal, face to face communication that will broaden public understanding of the AFP's mission and generate public support for the AFP in particular and the government in general, as well as to broaden public understanding of the various threats to national security, their objectives, strategies and techniques to grab political power.

3. Activities:

a) Primary Activities:

- 1) Press/Radio release
- 2) TV release
- 3) Press conference
- 4) Community dialogues (pulong-pulong)

b) Supporting Activities:

- 5) Photo/Static Display
- 6) Symposia