



# De La Salle University

## OFFICE FOR STRATEGIC COMMUNICATIONS

### Trademark Use Application Form

Name: \_\_\_\_\_ Position/Section: \_\_\_\_\_

Office/Unit/Organization: \_\_\_\_\_ Date Filed: \_\_\_\_\_

ID Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Trademark to use:

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> De La Salle University and logo       | <input type="checkbox"/> We mean business              | <input type="checkbox"/> DLSU Star device   |
| <input type="checkbox"/> The future begins here.               | <input type="checkbox"/> Creating the next great idea  | <input type="checkbox"/> LS   |
| <input type="checkbox"/> Star Scholars and design              | <input type="checkbox"/> Be part of THE business class | <input type="checkbox"/> DLSU-STC   |
| <input type="checkbox"/> DLSU-M (Word)                         | <input type="checkbox"/> Keep learning                 | <input type="checkbox"/> Science and Technology Complex                                 |
| <input type="checkbox"/> Slanted Star device                   | <input type="checkbox"/> Hip to be here                | <input type="checkbox"/> De La Salle University-Science and Technology Complex and logo |
| <input type="checkbox"/> Lasallian Scholarum Awards and device | <input type="checkbox"/> Green Archer                  | <input type="checkbox"/> De La Salle Athletics  |
| <input type="checkbox"/> Green Archer device                   | <input type="checkbox"/> La Salle                      | <input type="checkbox"/> Never Shall We Fail  |
| <input type="checkbox"/> La Salle Green Archers (Word)         | <input type="checkbox"/> DLSU                          | <input type="checkbox"/> Green White Fight  |
| <input type="checkbox"/> Animo La Salle (Word)                 | <input type="checkbox"/> Beyond Higher Learning        |   |

Type of item/materials to produce:

- |  |   |
|--|---|
| <input type="checkbox"/> Merchandise<br>Please specify: _____<br>Quantity: _____ | <input type="checkbox"/> Multimedia/Web<br><input type="checkbox"/> Video<br><input type="checkbox"/> Others, please specify: _____ |
| <input type="checkbox"/> Poster/Flyer/Invite/Banner                              |   |
| <input type="checkbox"/> Brochure/Publication                                    |   |

Purpose of use (Please specify) : \_\_\_\_\_  
\_\_\_\_\_

Activity/event where trademark will be used: \_\_\_\_\_

Proposed time of duration (Please specify): \_\_\_\_\_

Venue of activity/event : \_\_\_\_\_

Important Reminders:

- Accomplish two (2) copies of this form for your office/organization and STRATCOM reference.
- Attach a copy of the proposed design/layout of the merchandise/print material/video.
- Allow five (5) days processing for the approval of the merchandise/print material/video.
- Strictly follow the approved duration and quantity for the use of trademark.
- Check the remarks on the attachments.

Any violation will be dealt with administratively based on the provisions in the DLSU Intellectual Property Rights Policy Manual.

STRATCOM reserves the right to approve or disapprove the application.

Approved by:

\_\_\_\_\_  
Kalikasan U. Castillo  
Internal Marketing Coordinator

\_\_\_\_\_  
Date