

University formally welcomes new president, chancellor

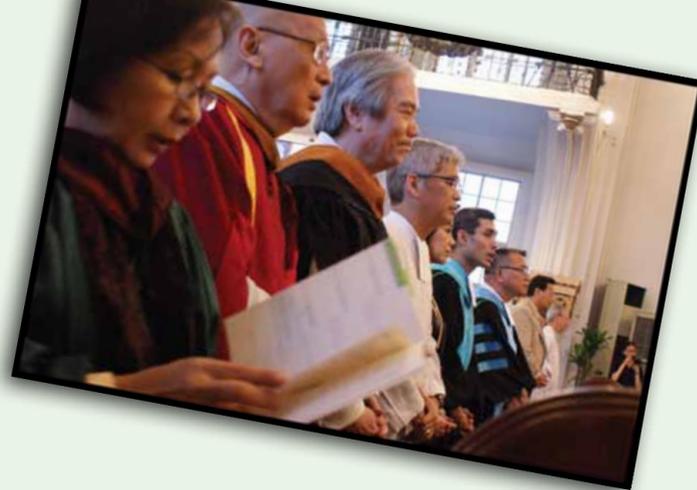
DE LA SALLE UNIVERSITY HELD the installation of its 21st President, Br. Narciso "Jun" Erguiza FSC, and the investiture of its third Chancellor, Br. Ricardo "Ricky" Laguda FSC, last September 14, the Feast of the Exaltation of the Holy Cross, at the Chapel of the Most Blessed Sacrament.

In his inaugural speech, Br. Jun shared the lesson of the cross of Jesus: only if we die will we bear fruit. "When the appointment to serve as president reached me, I humbly accepted because as a De La Salle Brother I had made a vow to go wherever I am sent and to do what the society obliges me to do...On that day, I faced "death" and allowed the life-giving mission of the Brothers of the Christian Schools to be the focus of my life."

Br. Jun encouraged the different sectors of the Lasallian community to reflect on the challenges that lie ahead, in conjunction with the celebration of the University's centennial.

On the other hand, Br. Ricky, in his inaugural address, expressed faith in the University's capability to continue the tradition of excellence that was handed down by our Founder through the first Brothers who came to Manila in 1911.

"I say this not to boast but only because in all humility, I know the Lord will be with us, and whatever we do we participate in God's work, as our St. La Salle would always say, 'Lord, the Work is Yours!'"



Government honors faculty for promotion of Filipino language

FOR HIS OUTSTANDING WORK in promoting and advancing the Filipino language, Dr. Lakangiting Garcia of the DLSU Filipino Department was awarded the 2010 Gawad Francisco Balagtas by the Komisyon sa Wikang Filipino (KWF) and the National Commission for Culture and the Arts (NCCA).

Garcia was recognized for his achievements as educator, writer-director, orator, and composer and for producing exemplary literary work in the vernacular, including the play *Mga Tanong at*

Sagot (Antolohiya ng mga Dulang Lisang Yugto), novel *Tatlong Kaisang Puso*, poems *Sabi ng Lolo* and *Ako'y Nananalig*.

The honor was given on the occasion of the 222nd birthday of the great Filipino writer Francisco Balagtas.

Garcia is currently the coordinator for graduate programs of the DLSU Filipino Department and a recipient of the St. Miguel Febres Cordero Research Award this year.

FACTS and FIGURES

275,568 Total number of downloads for Malay, a multidisciplinary, refereed journal of the College of Liberal Arts. This is the largest number of downloads for the whole of Philippine Journals Online

485,685 Total number of downloads for DLSU journals

789,926 Total number of downloads for the whole of Philippine Journals Online

Figures are from the August 18, 2010 AVCReL Report to the Chancellor's Council and based on the Philippine Journals Online Statistics, as of June 2010.

Philippine Journals Online is a "database of journals published in Philippines, covering the full range of academic disciplines. The objective of Philippine Journals Online is to give greater visibility to the participating journals, and to the research they convey."



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Photo shows, from left, SIDC GM Rico Geron, DLSU President Br. Jun Erguiza Jr., SIDC Chairman Dr. Angelito Bagui, and AVC for External Relations Dr. Arnulfo Azcarraga.

TO ENGAGE in applied research projects in support of local community development, De La Salle University

formalized its linkage with the Sorosoro Ibaba Development Cooperative (SIDC) last September 7.

2401 (tweñ'te för',o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.



New exhibit features Filipino artist-teachers

THE MUSEUM at DLSU presents its new exhibit, *ANG MAESTRO: Artist as Teacher, Teacher as Artist*, featuring 100 works of selected Filipino artist-teachers such as Fernando Amorsolo, Napoleon Abueva, Manuel Rodriguez, Sr., Panday Aviado, Roberto Chabet, and Nestor Vinluan, and renowned members of the Philippine Art Educator's Association such as Araceli Dans and Brenda Fajardo, among others.

The exhibit presents their signature styles in a wide range of forms and materials on a variety of subjects, in two-dimensional and three-dimensional art.

Included in the exhibit are artworks from the Wili & Doreen Fernandez Collection bequeathed by the family to the University, as well as from the DLSU Art Collection and the private collection of artists and their collectors. The exhibit runs until December 10.

Meim family extends scholarship to ECE students

THE UNIVERSITY'S JOSEPH ERIC VERNON LEYRAN MEIM (JEVLM) SCHOLARSHIP FUND, established in honor of an outstanding alumnus who passed away at the age of 36 due to liver cancer, has been extended to two new scholars from Electronics and Communications Engineering (ECE).

Meim family members met the scholars, Allan Jeffrey Bacar and Aj Carl Dy, in a recent visit on campus. Paul Niño Meim, former director of the College of Computer Studies External Affairs and his siblings Gina and Fr. Dennis interviewed the



students last July at the Br. Richard Duerr Board Room.

JEVLM was an ECE graduate, who excelled in academics and in sports. He was the team captain of the Swimming Team that won the UAAP championship for three consecutive academic years, from 1987 to 1990.

He worked in multinational companies across the globe. When he was diagnosed with cancer in 2003, he decided to leave a legacy by providing scholarship to poor students.



DLSU, from page 1

Representing the University during the signing of a Memorandum of Agreement on campus were President Br. Narciso Erguiza FSC and Assistant Vice Chancellor for External Relations Dr. Arnulfo Azcarraga, while representing SIDC were its Chairman of the Board Dr. Angelito Bagui and General Manager Rico Geron.

SIDC is a 40-year old cooperative located at Sorosoro Ibaba in Batangas and has more than 15,000 members. It offers DLSU its mastery and expertise in the operations of various agricultural and non-agricultural enterprises.

For its part, DLSU offers SIDC its expertise in various fields of interest including chemical engineering and information technology, realizing the needs of the cooperative to enhance the skills and capabilities of its members.

A book that pays tribute to Ka Pepe Diokno

THE DE LA SALLE UNIVERSITY ACADEMIC PUBLICATIONS OFFICE AND C & E PUBLISHING, INC. LAUNCHED *Jose "Ka Pepe" W. Diokno: Makatao, Makabayan* by Bernardo N. Sepeda last September 21 at the lobby of the Yuchengco Building.

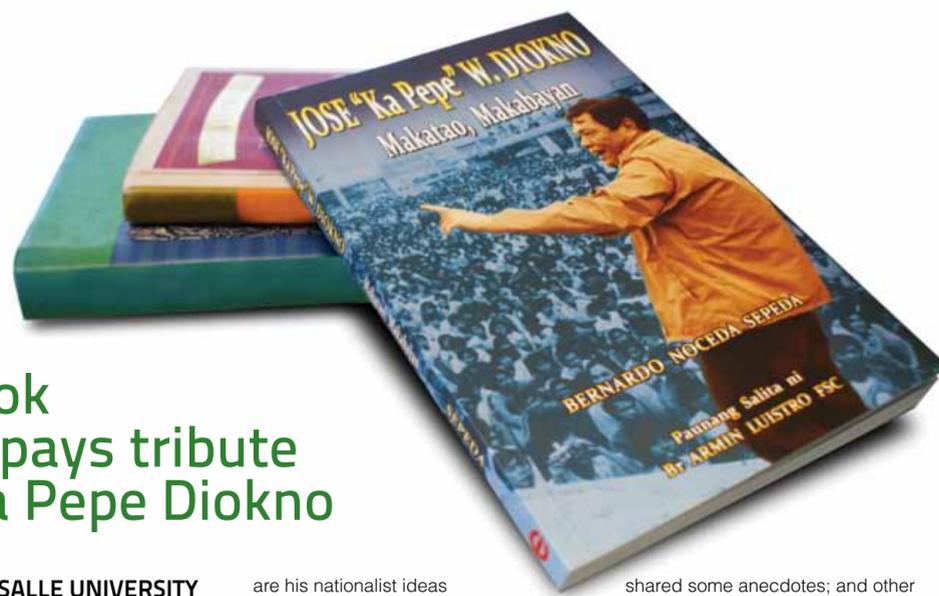
The book is a tribute to the heroic life of former Senator Jose Wright Diokno. It traces the development of Ka Pepe's ideological beliefs and his staunch advocacy for human rights pre-, during, and post-martial law years. Highlighted

are his nationalist ideas concerning the Filipino economy, politics, society, and culture that stemmed from the multifarious problems that plagued the country then, as well as his authentic, selfless and unwavering championing of people's rights that became his lifetime preoccupation.

The book launching was attended by the Diokno family, headed by Mrs. Nena Diokno; National Artist for Literature F. Sionil José, the keynote speaker; stage and film director Behn Cervantes, who

shared some anecdotes; and other political, literary, and academic luminaries.

Sepeda, the author, has a doctorate in education, major in religious education and values education, from DLSU-Manila. He teaches at DLSU-Dasmariñas. During the launch, Sepeda announced that he would donate proceeds of the sale to the One La Salle Scholarship Fund.



A special St. La Salle Preschool visit

PINKY AQUINO-ABELLADA, the sister of President Noynoy Aquino, recently visited the pupils of St. La Salle Preschool to meet the children and thank them for the letters they wrote to the President.

The children's letters were written in line with the theme of Prep classes focusing on "Being a Filipino." Their teacher Nine Campomanes (BS-ECED '09) introduced to them simple lessons on being a Filipino while also explaining to them recent events such as the elections and the inauguration of the Philippine President. They then wrote letters containing their ideas and thoughts and their personal messages to the President.

Abellada encouraged the children to pray for the country and to study hard. The children also gave her a letter and a special watercolor painting of the Aquino family.



St. La Salle Preschool is the outreach preschool of DLSU, under the College of Education, for the children of families in the communities around the University.

Outstanding works in history and Filipino lauded in faculty recognition rites

FOR THEIR OUTSTANDING PUBLICATIONS, Dr. Lakangiting Garcia of the Filipino Department and Dr. Ronaldo Mactal of the History Department were given the University's St. Miguel Febres Cordero Research Award. The two were honored during the Annual Faculty Recognition rites held recently.

Garcia was recognized for his Filipino translation of Jose Rizal's *El Filibusterismo*. Garcia is a prolific writer and researcher, with various works cited in major libraries abroad, such as the University of Washington and San Francisco Public Library.

Mactal was lauded for his book *Kalusugang Pampubliko sa Kolonyal na Maynila* (1898-1918). His other recent works include *Ang Pang-araw-araw na Buhay sa Maynila sa Panahon ng Digmaang Pilipino-Amerikano, 1898-1901*; *Ang Pulitika ng Imperyalismo at ang Rebolusyong Pilipino, 1895-1902*; and *Hong Kong Junta/Comite Central Filipino: Pulitika at Kontrobersya*.

During the same ceremony, College of Computer Studies Full Professor Dr. Raymund Sison was announced 2010 University Fellow for his distinguished teaching, research, and publication and meritorious service to the University. Sison's academic interests are in software engineering, artificial intelligence, and computer science education.

Also recognized were Dr. Reuben Quiroga as Faculty Association Merit Awardee and Dr. Rose Marie Clemeña and Dr. Ponciano Intal, Jr. as retired University Fellows.

Seventeen faculty members promoted in their ranks were also recognized in the event.



2401 apologizes for the errors in the article "University honors faculty for service, achievements," which came out in our September 13 issue. The article above features the recipients who were not properly cited in the previous issue. To prevent lapses in our reportage, **STRATCOM** will enforce more stringent editorial measures.

To all, your face should manifest your respect, or at least your affection and good will.

---St. John Baptist de La Salle

