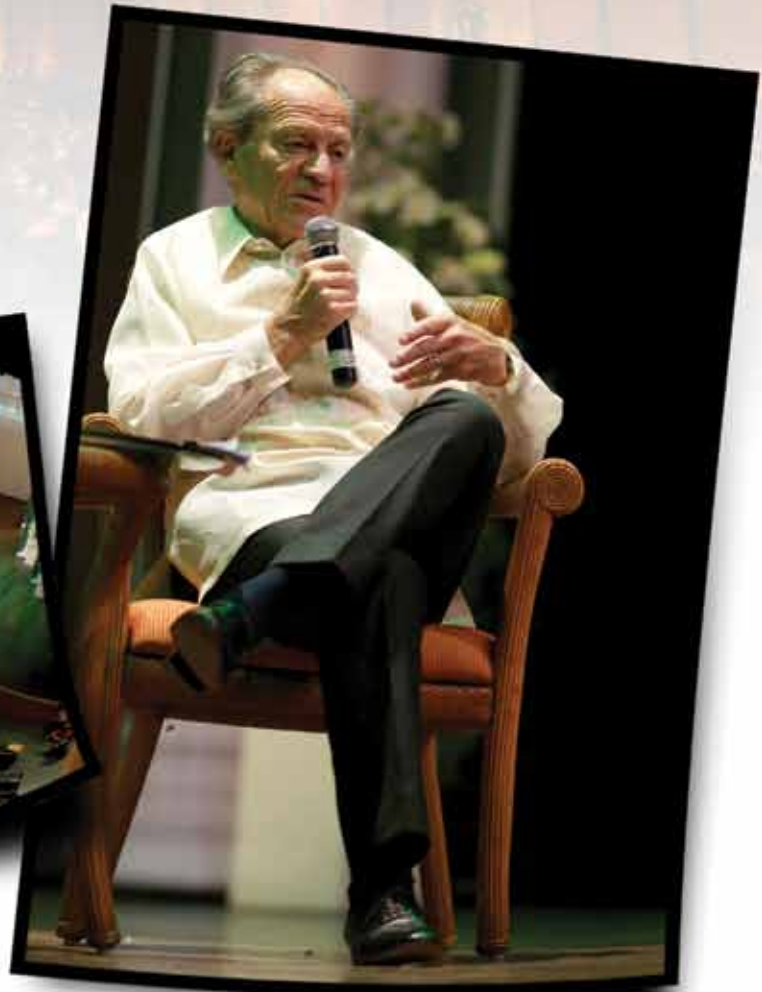




2401 (twen 'tē fôr 'ō, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

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Nobel Laureate delivers lecture on science for peace

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URCO and CHed-Zonal Research Center conduct writing workshop



FIELD NOTES:
The true world and the dream



La Salle organizes youth-focused presidential forum



URCO AND CHED-ZONAL RESEARCH CENTER CONDUCT WRITING WORKSHOP

The University and Research Coordination Office in cooperation with DLSU's CHed-Zonal Research Center recently held a manuscript writing workshop for researchers in engineering and natural sciences last January 22 and 29.

University Fellow and Chemical Engineering Department Full Professor Dr. Raymond Tan facilitated the session dubbed as "Writing for Publication Workshop for Researchers in Engineering and Natural Sciences."

The two-day workshop aims to help researchers get their works published, particularly in peer-reviewed journals and journals indexed by ISI or SCOPUS. It also intends to enable the participants to plan, organize, and outline a written manuscript; construct a 250-word abstract; address ethical issues

(authorship, plagiarism) relevant to scientific publication; and determine the opportunities for publication.

Participants included DLSU faculty and graduate students as well as engineering professors from other universities, namely Dr. Susan Roces and Dr. Florinda Bacani of the Chemical Engineering Department; Victor Cantor and Martha Tan of the Industrial Engineering (IE) Department; Emil Fernandez and Dhesirey Sio, IE graduate students; Jose Manuel Paredes of New Era College's College of Engineering

and Technology; Angelo Beltran of Lyceum of the Philippines University's Department of Electronics and Communications; and Rafaela Gollayan and Corazon Sacdalan of Technological University of the Philippines.

The next installment of the workshop series will be held in March 2010 for researchers in the social sciences. It will be facilitated by Dr. Allan Benedict Bernardo, University Fellow and Counseling and Educational Psychology Department chair.



NOBEL LAUREATE DELIVERS LECTURE ON SCIENCE FOR PEACE

Last February 1, Professor Torsten N. Wiesel, 1981 Nobel Laureate for Medicine, came to De La Salle University to deliver a public lecture titled “Science for Peace.” He was the fourth Nobel Prize winner to visit the University under the program “Bridges: Dialogues Towards a Culture of Peace” hosted through the International Peace Foundation.

Leaders of educational institutions and groups at the forefront of science, engineering and medicine, as well as members of the National Academy of Science and Technology and technical panels of DOST, CHED, and DepEd attended the event. Select students from science high schools were also invited to the lecture.

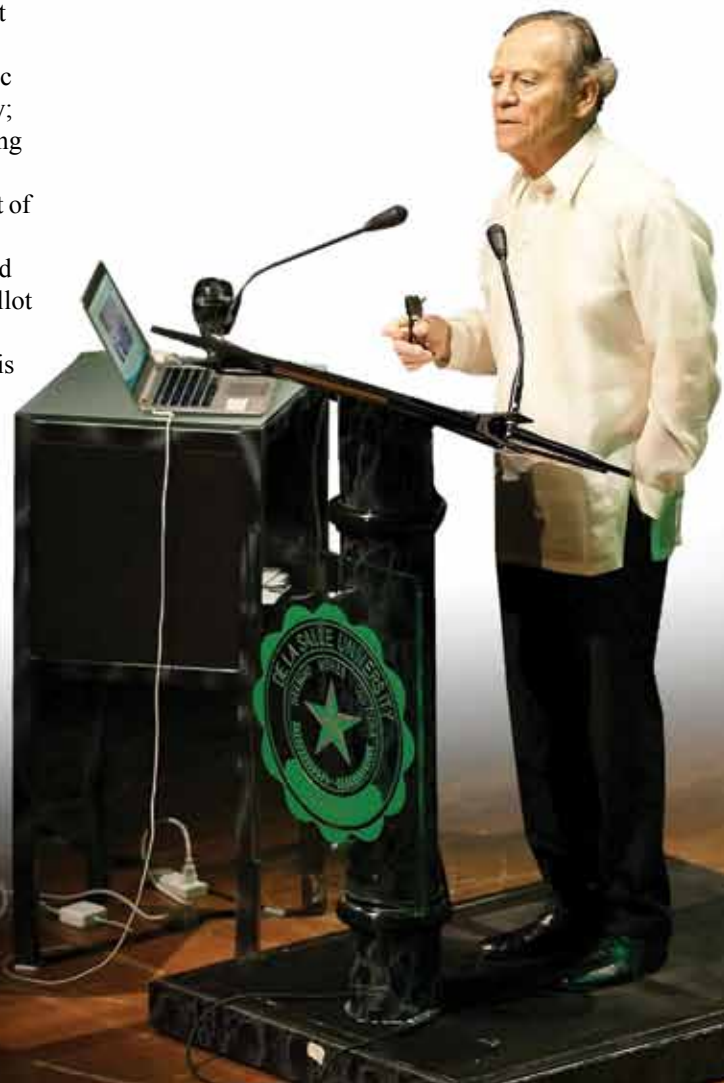
In his lecture, the professor talked about other Nobel laureates whose work contributed to promoting world peace, such as Linus Carl Pauling who pushed for a ban on nuclear tests in several countries; Andrei Sakharov, eminent nuclear physicist who later spoke against the use of nuclear bombs; Mohamed ElBaradei, former director general of the International Atomic Energy Agency, who prevented military use of nuclear energy; Jody Williams whose work resulted in the banning and clearing of landmines; and Norman E. Borlaug, who introduced the concept of Green Revolution, which refers to the development of agriculture using science.


With the many potentials of science in solving peace and poverty issues, Wiesel stressed the need for governments to allot more resources to education and science and technology.

DLSU conferred the degree of Doctor of Science honoris

causa on Wiesel in recognition of his outstanding achievements as advocate of science for peace and global human rights.

Wiesel, with Professor David H. Hubel, did pioneering work on the neural basis of visual perception that showed how visual information collected by the retina is transmitted to and processed in the visual cortex of the brain. Their experiments significantly expanded the scientific knowledge of sensory processing and paved the way for the understanding and treatment of childhood cataracts and strabismus.





LASALLIANS
ON
THE
D.O.T.
DEFINITELY ON TIME

UPDATE

In the initial phase of the Lasallians on the DOT (Definitely on Time) campaign launched in the second term of Academic Year 2009-2010, 31 administrators who attended regular meetings in the administrative level registered a consistent on-time record during the whole period.

A total of 54 administrators were monitored.

The meetings included in the punctuality campaign were the President's Council, the Vice Chancellor for Lasallian Mission and External Relations Council (VCLMER), the Vice Chancellor for Academics and Research Council, the Student Personnel Services Council, the Academics and Administration Coordination Council, and the Assistant Vice Chancellor for Campus Development.

Attendees in the VCLMER meetings recorded a perfect on-time record throughout the second term. The Office of VCLMER Br. Bernard Oca FSC spearheaded the campaign in response to a memorandum issued in September 2008 by the

Commission on Higher Education.

The CHED memo urges higher education institutions in the country to support its Project WATCH (We Advocate Time Consciousness and Honesty).

Meanwhile, VCLMER has urged College deans and the directors of the various units of the University to get involved in the campaign, by also regularly monitoring the attendance/time-in record of attendees in their regular meetings.

A Lasallians on the DOT form can be downloaded from the University's intranet or from the DLSU homepage, by clicking on the Lasallians on the DOT web banner.

**Aliazas, Belen
Austria, Myrna
Azcarraga, Arnie
Badillo, Jingo
Baldeo, Nimpha
Borromeo, Roberto
Buncab, Lalyn
Cruz, Christopher
De Vera, Fritzie
dela Cruz, Efren
delaCruz, Aurel**

**Diokno, Jose Manuel
Escarel, Dionisio
Fernandez, Kai
Galang, Amie
Kalaw, Jose
Kikuchi, Nina
Leoncini, Dante
Lustrero, BrArmin
Magpayo, Ayi
Melegrito, Lourdes
Mendoza, Gerry**

**Mistades, Voltaire
Oliva, Roland
Palmes, Ting
Sales, Emmanuel
Santiago, Edwin
Semana, Carmela
Tang, Elvie
Uy, Arnel Onesimo
Valerio, Rosanna**

Attendees with perfect on-time record in administrative meetings during the second term, AY 2009-2010.

The true world and the dream

DLSU Graduation Message
February 2010
By: Br. Armin A. Luistro FSC



Distinguished guests, beloved parents, colleagues, friends and fellow Lasallians: it is always a pleasure and an honor to address you in gatherings such as this. It is the time to renew our glorious traditions, celebrate today's achievements, and look forward to the promise of a better tomorrow. The utilitarian and practical mind may consider commencement exercises a waste of valuable time and resources. Come to think of it, that's close to three hours of watching an endless stream of graduates dressed in an anachronistic black gown and strange-looking cap.

Anthropologists, though, posit that such elaborate rituals are necessary to record your progress from one stage to another. Such public affirmation becomes an essential feature of your socialization process. In your particular case, your graduation ceremony is part of your reincorporation to announce to one and all that you have successfully passed that period of liminality under the guidance of your mentors and are now ready to take on the task of lifelong learning on your own. Today, you are reminded that you are now ready to begin taking on life's adult challenges. That's precisely why we refer to it as commencement exercises—it is a beginning, not the end. Today you can also write in your journal what the protagonist Jake Sully in Avatar wrote in his, "Everything is backwards now, like out there is the true world and in here is the dream."

Today we rightfully take pride in the diligence, fortitude, and talent assembled in this hall. We commend the efforts and successes of those who are about to receive their degrees today. Likewise, we applaud the dedication and understanding of those who have motivated and encouraged this batch of graduates. But, out there is the true world and in here is the dream.

As in many societal rites of passage, the impact and success of your transition from one stage to another will only be as good as the reincorporation phase that begins right now. As soon as the ceremonies are finished, I'm certain many of you will be preoccupied with making what some may call your first "real world" decisions: what your first job is going to be, how you should save and spend your first paycheck, whether you're going to work closer to or farther from home. And, since it's close enough to Valentine's Day, one may add that among those adult decisions is making that ultimate choice of a lifelong partner. Who knows, if you're as passionate as Br. Bernie, that might even be replaced with a vocational choice to give up intimacy for the sake of the Kingdom. Then, Valentine's Day need not be a red-letter day in your calendar. I jokingly asked one co-ed if she already had a Valentine's date to which she retorted, "Brother, can you be my date?" I must have blushed but she persisted, "Brother, can you be my date?" I politely smiled and excused myself before she could ask a third time.

Well, back to the topic of adult decisions. We would all be fooling ourselves if we said that the pursuit of a Lasallian diploma was not in some way motivated by, or at least has some connection with the very real need for financial and material security either just for ourselves or for our family. We would however be missing entirely the point of today's ceremonies if we confine its significance to just the immediate and practical implications.

Because, if you think about it, what is the "real world" anyway? Is it just the reality of being a working adult, of the shared experience of having to think about how and when to pay the bills? Or is the real world as Jake Sully realized when he said, "all I ever wanted was a single thing worth fighting for."

Young Lasallians, think about the parallels between Jake and yourselves. You are constantly reminded of how "unrealistic" the environment of the University is, and so you are told—mostly by people my age who presume to know better—that you need to act as "responsible adults." That is, to discard your 20-year old selves, full of idealism and energy, in favor of a personality that fits convention and the societal hierarchy; to simply carry on, mindful of the value of pleasing those in power and not ruffling too many feathers. Soon, you will be frustrated with how many of the ideas you learned and perfected as a student do not readily apply to situations outside the classroom. At some point, no matter your GPA, you will miss the predictability, structure, and simplicity of life as a student.





You will want to come back.

I'll be the first to tell you that you will never have to feel this way if you realize that the burdens of adulthood are best borne by those with the disposition and character of youth: tenacious, optimistic, openminded yet principled, inquisitive yet respectful. Neytiri has a funny description for that when she tells Jake: "You have a strong heart. No fear. But stupid. Ignorant like a child." The real world is—fortunately and unfortunately—not just the immediate, urgent, and familiar demands of work, family, and friends. It is also the tug of strange, distant, and noble causes. For Jake, it is the plea to protect Hometree. For you, it could be the plea of a Haitian family for food, water, and comfort. It could be the call of public school teachers needing instructors to guide them in operating the polling machines this May. It could be the many questions that remain about our identity and our way of life as Filipinos. It could be the threat of a changing climate and its impact on all of us.

I am glad I was reminded of that just two days ago when I had the chance to visit the wake of a beloved Lasallian teacher, Bobby Mendoza. The memorial chapel was packed with students and colleagues who came on their own volition to pay their respects to one who has chosen to be simply a teacher. They were all visibly saddened by his death. I asked one of them why he hesitated to go and view his mortal remains. He said, "Brother, he was my mentor and I am not sure if I can bear it if I see him in death." He spoke as though Bobby was more than a mentor to him. I knew there and then that Bobby has touched this young man's life and his death was never in vain. For Bobby, that was the single thing worth fighting for. If this one teacher can touch so many lives, you too can do the same.

So in the same spirit, I admonish you young Lasallians: Stay youthful in heart, mind, and spirit. This is your people; this is your land. Ride as fast as your wings can carry you. Fight for what is right and just and true. Show us the way forward, and when we are afraid and stubborn and discouraged, remind us that the world belongs not to the weary and cynical, but to the childlike who see wonder, opportunity, and the workings of God in every situation, as Christ told his followers. Know that the sphere of things that you consciously decide are important, no matter how constantly frenetic and frustrating and routinary everyday life can get.

In faith, service, and communion, may success, happiness, and inspiration be yours and yours to share. Animo La Salle!

LA SALLE ORGANIZES YOUTH-FOCUSED PRESIDENTIAL FORUM

DLSU's Student Council, in partnership with ABS-CBN News Channel, hosted last January 29 a presidential forum dubbed "Youth 2010: Boto Para sa Pagbabago," at the Teresa Yuchengco Auditorium.

The presidential candidates who participated in the forum were Senator Benigno Aquino III, Councilor JC De Los Reyes, Senator Richard Gordon, Senator Jamby Madrigal, Nicanor Perlas, Secretary Gilbert Teodoro, Eddie Villanueva, and Senator Manny Villar.

The forum was telecast live on ABS-CBN and hosted by news anchor Ted Failon.

During the forum, students of DLSU as well as from other universities took turns in asking the presidential candidates questions about issues that concern the Filipino youth. The candidates discussed the issues and presented platforms on how these would be addressed.

Student Council President and lead organizer Aimee Chua said that the forum was organized by DLSU students "for the students," with the intention of making it the first youth-focused and youth-initiated forum of the 2010 national elections.

The event is part of Boto Lasalyano, Sulong Pilipino (BLSP), the official university-wide campaign of DLSU that seeks to heighten the awareness and participation of Lasallians and the rest of the nation in the upcoming national elections.

BLSP started in the 2001 senatorial elections, making DLSU an official partner of election watchdogs like the National Citizens' Movement for Free Elections (NAMFREL) and the Parish Pastoral Council for Responsible Voting (PPCRV).

This year, through the efforts and leadership of the DLSU Office of the President, BLSP adopted three main goals: to encourage Lasallians to become registered voters; provide comprehensive voters' education so Lasallians and the Filipino youth could cast a well-informed vote; and encourage Lasallians to be involved as election volunteers.





for

the

kids

MINI OLYMPICS FOR CHILDREN WITH SPECIAL NEEDS HELD

The Lasallian community welcomed 650 children with special needs in For the Kids (FTK) 2010, a mini olympics held last January 17 at the Football Field.

FTK is an annual event organized by the Center for Social Concern and Action (COSCA), the socio-civic arm of the University. This year, the event carried the theme, *“Makibahagi sa paglikha ng makulay na tahananang puno ng ligaya at pagmamahal.”*

More than 1,000 volunteers consisting of students, faculty, staff, and alumni participated as game officials and chaperones. Games included fun sports like softball-throwing, standing long jump, running marathon, relay, and basketball shooting.

In line with the theme, the volunteers tried to recreate the atmosphere of home to hundreds of children from 32 SPED centers and schools in Metro Manila, which included

Aurora Elementary School, Payatas Elementary School, Sto. Niño SPED Center Foundation, and Stepping Stone Learning Resources and Therapy Center.

Preparations were led by the Lasallian Outreach Volunteer Effort (LOVE), a hundred-strong volunteer organization headed by student volunteers.

FTK coordinator Khristina Umali said that the program seeks to reach out to children who have physical, mental, or developmental disabilities and enhance their physical activity through sports, games, and a talent show: “In FTK, we want the children to experience the value of sportsmanship and camaraderie. More importantly, we want them to have fun and feel like winners.”

Joey Alino, a second-year computer science student and games committee head said: “It was really exhausting but nothing beats the fulfillment of seeing the children enjoy themselves.”

First-time volunteer Mark Orlina, a second-year civil engineering student said: “We saw how these children with special conditions showed their capacity to play games like most kids and how they found joy in it.”

FTK started with only 50 participants in 1986 as an activity of COSCA and the Physical Education Department of DLSU. 2010 marks FTK’s 24th year of connecting thousands of special children and Lasallians through sports and recreation.

CESDR HOSTS VISITING RESEARCHERS FROM MALAYSIA

The Center for Engineering and Sustainable Development Research (CESDR) hosted a faculty member and nine graduate students of the Mechanical Engineering of Universiti Teknologi Malaysia (UTM) last December 6-12.

During the weeklong visit, the delegates, led by Dr. Normah Ghazali, attended the NEECC 2009 conference in Manila and a seminar given by DOST-Balik Scientist Dr. Stanley Santos of the International Energy Agency. There was also an out-of-town industrial site visit to a food processing plant.

In addition, UTM MSc students Marya Luhah and Kuah Chune Tse gave lectures on lean manufacturing, while PhD student Norhashimah binti Mohd Shaffiar gave a talk on materials

engineering applications in electronic devices. The talks provided an opportunity for DLSU engineering students to interact with the UTM researchers.

The visit was arranged based on the existing research partnership between DLSU and UTM, and it was one of the first trips under UTM's newly implemented international exposure program for their graduate students.

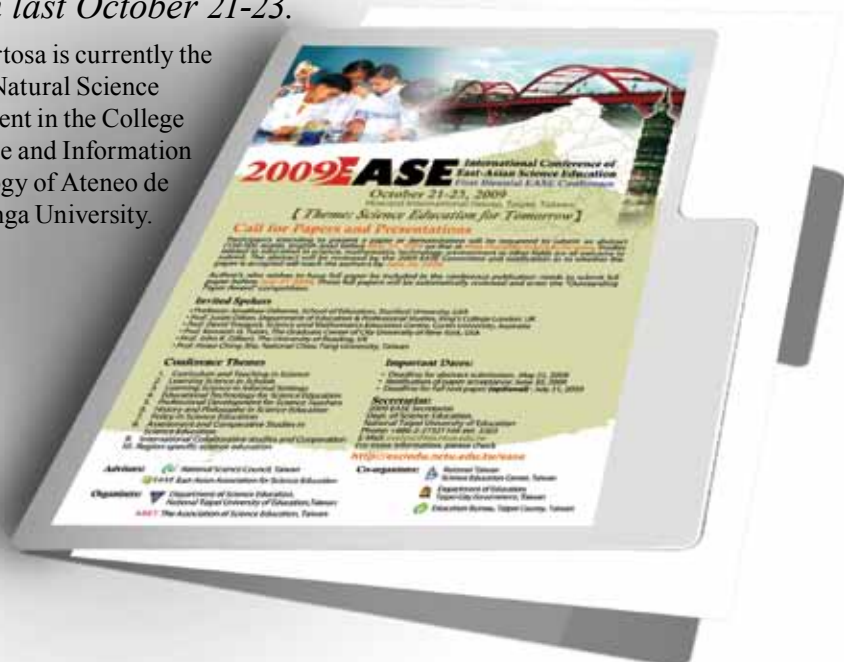
SCIENCE EDUCATION PAPER RECEIVES INTERNATIONAL AWARD

Dr. Auxencia Limjap, Science Education Department chair, and Dr. Jocelyn Partosa, a DLSU PhD in Science Education graduate, were the recipient of the first East-Asian Science Education Outstanding Paper Award given during the 1st East Biennial Conference held in Howard International House, Taipei, Taiwan last October 21-23.

Their paper titled, "Pre-Service Biology Teachers' Knowledge Structures of Photosynthesis," which revealed hidden conceptual structures among undergraduates in the Philippines, bested about 115 papers oral presentations and 126 posters from different East Asian countries.

With the theme "Science Education for Tomorrow (SET): Voices of East Asia" the conference was attended by around 500 participants from different parts of the world and featured distinguished science educators from Australia, United States, United Kingdom and Taiwan as plenary speakers.

Partosa is currently the chair of Natural Science Department in the College of Science and Information Technology of Ateneo de Zamboanga University.





Strategic Lasallian Intent:

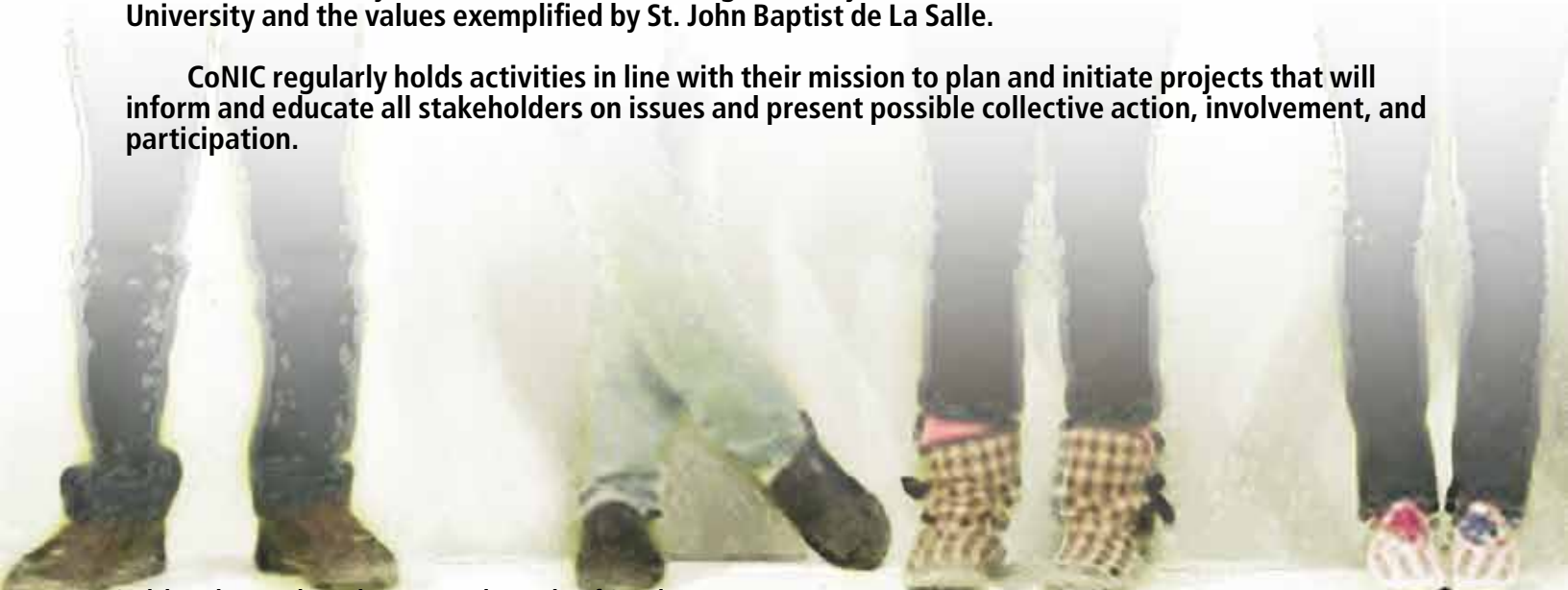
Social involvement in Justice, Peace, and Integrity of Creation

As part of its efforts to address the 2008 Philippine Lasallian Family Convocation Strategic Intent "Social Involvement in Justice, Peace and Integrity of Creation," De La Salle University established the multi-sectoral Committee on National Issues and Concerns (CoNIC).

Revived in 2007, CoNIC was tasked to convene and bring together the different sectors of the University to "animate and facilitate the Lasallian family, faculty, and students to become social advocates with preferential option for the poor."

Chemistry Department faculty and CoNIC head Emmanuel Garcia shares that part of their mission is to discuss pertinent political issues and concerns of the nation among the members of the Lasallian community, and discern what is true, good and just based on the Catholic foundations of the University and the values exemplified by St. John Baptist de La Salle.

CoNIC regularly holds activities in line with their mission to plan and initiate projects that will inform and educate all stakeholders on issues and present possible collective action, involvement, and participation.



Social Involvement in Justice, Peace and Integrity of Creation

Build a culture of Justice, Peace and Integrity of Creation by intensifying education in justice, peace and integrity of creation (JPIC) and increasing involvement in JPIC issues all anchored on the Gospel, Catholic social teaching, and Lasallian spirituality.

* Taken from the 2008 Philippine Lasallian Family Convocation



MSCB APPROVES 3.1% SALARY INCREASE

De La Salle University's Multi-Sectoral Committee on Budget (MSCB) recently set the salary increase of employees by 3.1%, across the board, for Academic Year 2010- 2011.

The salary adjustment will be applied to the Colleges of Business and Economics, Engineering, Education, Liberal Arts, Science and co-academic personnel. Meanwhile, the increase for the members of the College of Computer Studies and Information Technology Center shall be in accordance with the agreed-on rate in the last Technical Panel Meeting.

Similarly, the salary increase for CBE-GSB faculty shall be in accordance with a separate scheme approved by the DLSU President's Council. MSCB also informed the members of the Lasallian community that for Academic Year 2010-2011, the students' tuition and fees would be increased by 3%.

The consensus was agreed upon after a meeting with the various sectoral representatives of the community. The formal signing of the Memorandum of Agreement was held last January 13.



The MSCB members at Sofitel Philippine Plaza.

sectoral proposals for salary and tuition increases. It is this Committee that recommends to the De La Salle University president and the Board of Trustees the salary and tuition increases for the subsequent academic year.



is published bi-weekly by the Marketing Communication Office (AH-21F, intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

Johannes Leo Badillo, Director for Operations; Anne Alina (anne.alina@dlsu.edu.ph), Editor; Ruby Carlos, AARichela dela Cruz, Magsy Magbanua, Mark Pitoc, Ameurfina Koc, Marco Mañalac, Writers; Peter Varona, Art Director; Ave Gaile Peraz, Ricky Binoya, Luis De Vera, Graphic Artists; Virginia Umacob-Gases, Secretary; Raymond Menor, Office Assistant. 2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>