



2401 (twen 'te'fōr ' ,ō, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

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La Salle-Osaka biannual workshop tackles computing revolution see page 3

University recognizes outstanding faculty and researchers



St. La Salle Preschool gets new home



1st Asian workshop for materials scientists and engineers held





UNIVERSITY RECOGNIZES OUTSTANDING FACULTY AND RESEARCHERS

De La Salle University faculty members were once again recognized for their exemplary work and loyalty to the University in the annual Faculty Recognition Day held last August 8 at the William Shaw Theater.

The event recognized this year's University Fellows, namely College of Business and Economics Dean Dr. Myrna Austria, Manufacturing Engineering and Management Department Full Professor Dr. Elmer Dadios, and Biology Department Full Professor and Br. Alfred Shields FSC Marine Station Director Dr. Wilfredo Roehl Licuanan.

Also recognized for their outstanding contribution to the University were retired University Fellows Dr. Clodualdo Del Mundo, Jr. and Chancellor Emeritus Dr. Carmelita Quebengco AFSC.

Garnering first place for the Most Productive Department in Research Award was the Chemical Engineering Department. Second place went to the Chemistry Department.

The Miguel Febres Cordero Research Award, meanwhile, went to History Department Associate Professor Dr. Rene Escalante for his paper, "The Bearer of Pax Americana: The Philippine Career of William H. Taft, 1900-1903."

On the other hand, the new full professors recognized this year were Dr. Fanny Garcia of the Filipino Department, Dr. Reuben Quiroga of the Physics Department, and Dr. Luis Razon of the Chemical Engineering Department.



LA SALLE-OSAKA BIENNIAL WORKSHOP TACKLES COMPUTING REVOLUTION

Various faculty members of De La Salle University (DLSU) and Osaka University (OU) once again gathered for the 11th DLSU-OU Academic Research Workshop and Symposium (ARWS) held from September 1 to 5 at DLSU.

A flagship project of the DLSU-OU academic linkage, the workshop serves as a venue where research activities in both universities are discussed in significant detail by their proponents.

DLSU and OU take turns in hosting the activity held twice a year.

The symposium centered on the theme “The Computing Revolution: Blazing New Frontiers for Science and Engineering” and featured the 1st Asian Computational Materials Design (CMD®-Asia) Workshop held simultaneously from September 1 to 3 at DLSU’s smart classroom. *(See related story on page 6)*

The event’s opening was attended by Japan Society for the Promotion of Science (JSPS) Bangkok Office Director Ko Ikejima, Japan Information and Cultural Center Director Tomoko Dodo, Computational Materials Design Consortium Chairperson Professor Hisazumi Akai, and Department and Science Technology - Philippine Council for Advanced Science and Technology

Research and Development (DOST-PCASTRD) Executive Director Dr. Reynaldo Eborá.

DLSU’s Vice Chancellor for Research Dr. Wyona Patalinghug gave the welcome remarks while Vice Chancellor for Academics Dr. Julius Maridable formally opened the workshop.

More than 80 research papers from both universities were presented in the parallel sessions of the symposium, while 10 studies—five from DLSU, four from OU and one from the International Islamic University of Malaysia — were also presented in plenary sessions as well as eight poster presentations. Two days were also spent at the DLSU-Br. Alfred Shields Marine Station at Matuod, Lian, Batangas.

Started in 2003 with the linkage of DLSU Physics department and Osaka University, the symposium has expanded to include the Colleges of Science, Engineering, and Computer Studies and since last year has included papers from the College of Education. In 2006, a

memorandum of agreement was signed between DLSU and OU to include all departments in both universities.

According to Physics Full Professor Dr. Reuben Quiroga, who served as the organizing committee chair of the DLSU-OU ARWS, one of the positive outcomes of the partnership is the significant increase in the number of publications of the faculty of the Physics Department.

Quiroga added that for next school year, there is a possibility of opening a sandwich program between DLSU and OU and supported by JSPS. The program will allow students to take their required courses here in DLSU and proceed to OU to do the research of their thesis, then return to La Salle for their defense.

In the past school years, several undergraduate and graduate students also went to Osaka University under exchange programs to do a part of their thesis, which they were able to publish in ISI journals later on.

24/7 Meditations

Celebrating and sharing God's grace

*St. John Baptist de La Salle, from
Meditations for the Time of Retreat:*

“It is zeal which makes your students capable of receiving a share in the grace which is in you for doing good. For your zeal draws upon you the Spirit of God. It is this Spirit Who gives your students the power to practice good.”



In his written meditations, St. John Baptist de La Salle invites the Christian Brothers to discover God in their own daily relations with their students. He asks these teachers to be full of zeal to inspire students to take on the Christian spirit. The Founder's meditations recognize God's spirit at the heart of his experience and work with students.

For St. La Salle, responding to the call of the poor is an act of thanksgiving, a way of opening one's self to “the wonderful things of God.” His work celebrates the goodness of God and the abundance of His grace, and serves as an invitation to do everything in view of His will.



De La Salle University (DLSU) President and Chancellor Br. Armin Luistro FSC and De La Salle-College of St. Benilde (DLS-CSB) President Br. Victor Franco FSC signed a Memorandum of Cooperation last August 11 to formalize their joint support for the St. La Salle Preschool (SLSP).

Through this agreement, a new building was constructed by DLSU to house the preschool on the property of DLS-CSB located on Fidel Reyes St., Manila. The new facility has a larger classroom with a reading corner and play area, a faculty room, and comfort rooms.

The College of Education (CED) will be responsible for and manage all the educational components, staff requirements, and financial management of the SLSP, including the design and implementation of the curriculum geared towards the whole development and Christian upbringing of the pupil, the building of professional competencies of the staff assigned to SLSP, and the supervision of instructional and delivery

of learning situations and activities.

For its part, DLS-CSB will provide a feeding program for the pupils and will enhance the teaching-learning process by sharing its expertise in relevant academic programs including performing arts, visual arts and other related areas.

The two institutions will also engage in other joint activities to ensure the further progress of SLSP.

Established in 1997, SLSP was established by CED as an outreach program under the inspiration of the late Br. Andrew Gonzalez FSC, then president of DLSU. The preschool provides quality preschool education to children in the Leveriza area and nearby urban poor communities.

Clarification

In the August 25, 2008 issue of *24/7*, we wrote that the 1st National Conference on Educational Measurement and Evaluation was spearheaded by University Fellow Dr. Rose Marie Salazar-Clemeña. We should have noted that the event was also organized by the alumni of the Master of Science in Educational Measurement and Evaluation (MSEDMEV) program. Salazar-Clemeña is not an alumna but the former co-director of the Institute for Educational Measurement, Evaluation and Statistics (IEMES) under which the MSEDMEV program was offered.

CBE FACULTY TO SERVE AS CONSULTANTS FOR BUSINESS INCUBATOR

Starting this second term, student groups in the De La Salle University Business Incubator (DBI) facility can consult faculty members from the different departments of the College of Business and Economics (CBE) for their business enterprises.

The DBI opened its doors to BS Entrepreneurship students in the third term of last school year to cater to the students' requirements for the program.

DBI Director and Business Management Department Associate Professor Dr. Aida Velasco said that the students can now tap the assistance of faculty members for their business concerns, ranging from marketing strategies to expansion plans.

Business incubation, as defined by DBI in its strategic work plan, is "a business support process that accelerates the successful development of start-up and 'baby' companies by providing entrepreneurs with an array of targeted resources and services."

DBI aims to assist in the business incubation through the resources and services it offers to the students or its locators, from the actual business registration to the on-going operations of the organization.

The DBI facility replicates an office environment for students, which includes provision of physical space, administrative services, managerial support, networking and linkages, technical expertise, and financial assistance.

Since the start of the school year,

student groups have been utilizing the facility for their business enterprises, doing tests and product launches that will support their business.

Velasco said that with everything already in place, they are now considering the possibility of making DBI a separate entity from the University. She explained that they are already conducting a feasibility study regarding the proposal, but that the details are still to be determined.



1ST ASIAN WORKSHOP FOR MATERIALS SCIENTISTS AND ENGINEERS HELD

To boost and uplift the research and technical capabilities of materials scientists and engineers in the country, De La Salle University, in cooperation with Osaka University (OU), organized the 1st ASIAN Computational Materials Design (CMD®-Asia) Workshop held from September 1 to 3 at the University's smart classroom.

The workshop, featured as one of the activities of the 11th DLSU-OU Academic Research Workshop and Symposium (DLSU-OU ARWS) held from September 1 to 5, aimed to equip participants with the computational tools for designing novel materials suitable for such applications as efficient and environment-friendly energy sources, biomedical engineering, and instrumentation.

According to Physics Full Professor Dr. Reuben Quiroga, who served as the organizing committee chair of the DLSU-OU ARWS, the CMD®-Asia

Workshop is the first of its kind in the Philippines.

Computational scientists from OU taught the rudiments of Density Functional Theory and its applications.

The 23 participants were given a first-hand experience of how computational materials design (CMD®) is carried out and were provided the basic knowledge and techniques, to equip and prepare them for the new paradigm in materials science research. Among those who attended were materials scientists and engineers in the academe, industry, and government as well as students from other universities.



Online journals, from page 8

recognition was *TAPER*, the international refereed journal of original research in education and published biannually by the APO. *TAPER* was recently listed in the Thomson Reuters ISI Scientific Database.

Cruz said that *TAPER*, edited by University Fellow and Academician Dr. Allan Bernardo of the Counseling and Educational Psychology Department, is the first Philippine journal from a private university to be included in the Thomson Scientific, as most of the Philippine journals already included in the database are from University of the Philippines Los Baños.

He added that the Times Higher Education only considers those journals included in the Thomson Scientific or Scopus

databases to rate a university's world ranking. The Thomson Scientific, formerly Thomson ISI, is a bibliographic database which uses citation analysis to determine the journal's citation history and/or citation history of its authors and editors. This process helps in identifying the top experts in all social science and science fields.

Journals listed in Thomson Scientific are chosen based on published selection criteria including basic journal publishing standards such as timeliness of publication, adherence to international editorial conventions, English language bibliographic citation, application of the peer review process editorial content, and international diversity of contributing authors, editors and editorial advisory board members.

CHED-DLSU ZRC HOSTS ASSEMBLY ON ENHANCING RESEARCH CULTURE

Representatives from Metro Manila higher education institutions (HEIs) gathered for a conference on enhancing research culture organized by De La Salle University-based Commission on Higher Education Zonal Research Center (CHED-DLSU ZRC) at the CSB Hotel's International Conference Center last August 29.

Dubbed as a “Zonal Assembly of Partners in Research,” the conference carried the theme, “Enhancing Research Culture through Cooperation.”

Over 40 HEIs and offices represented by a total of 105 participants gathered in this partners’ assembly to discuss various concerns on ZRC’s programs and possible improvements in its operations. Updates on CHED-DLSU ZRC’s accomplishments for the last three years and its general plans for its next three-year program cycle (2008-2011) were also discussed.

DLSU Vice Chancellor for Research Dr. Wyona Patalinghug opened the assembly and strongly encouraged the participants to further their collaborations, emphasizing La Salle’s concern towards enhancing “quality research” and a “relevant research culture.”

On the other hand, Br. Roly Dizon FSC, in his inspirational address to the assembly, called on the participants to promote a research agenda geared to address the issues of poverty and the promotion of good governance.

The one-day conference also featured two lectures from DLSU faculty. Psychology Department Assistant Professor Marshall Valencia presented highlights of the findings of his papers on international scientific publications, faculty researchers, and the research productivity of selected universities in



the Philippines. For her part, Behavioral Science Department Associate Professor Dr. Jesusa Marco lectured on “Managing a Research Center.”

Concerned with helping enhance the research culture in NCR HEIs through its research program, CHED-DLSU ZRC has, over the last three school years, funded collaborative research projects, conducted extensive training-workshops, sponsored conferences and paper presentations, and involved over a hundred faculty from 62 HEIs in its various project development initiatives.

ZRC also assisted in CHED-commissioned researches on “Cost Analysis of HEI Programs” and “Graduate Tracer Study.”

By virtue of CHED Memorandum Order Number 8, S. 2000 and Resolution Number R-97-2000, S. 2000, nine ZRCs were established throughout the country under CHED’s Office of Policy, Planning, Research and Information-Research Department (OPPRI-RD).

CHED selected DLSU as one of the first nine ZRCs throughout the country tasked to craft and implement a rolling zonal research program over three-year cycles. As a ZRC, DLSU is now assigned a specific network that includes 62 higher educational institutions (HEIs) located in the area covering Manila, Pasay, Las Piñas, Parañaque, Muntinlupa, Makati, Taguig, Pateros, Pasig, Mandaluyong, and San Juan.



DLSU ONLINE JOURNALS REGISTER GROWING NUMBER OF READERS

Most viewed among RP academic publications



This file has been downloaded 1516¹⁰/₇ times.

A substantial increase in readership of De La Salle University journals, which can now be downloaded from the Philippines Journals Online (www.philjol.info), was recently recorded by the Academic Publications Office (APO) as shown in the number of journal downloads that the database incurred since the University's journals first went online last May.

From May to August, downloads of DLSU journals are at 15,166, 73% of the total downloads in the Philippine Journals Online database, which also contains journals from other universities in the country. The most popular download was *Malay*, the College of Liberal Arts' national refereed journal in Filipino composed of articles and discussions on the Filipino language, culture, and media, with 10,977 downloads.

DLSU Executive Publisher Dr. Isagani Cruz said that though there are still no accurate data on the increase in readership, he speculated that there

is now a growing interest for scholarly publications in Filipino among Filipinos living here and abroad.

DLSU journals were uploaded in an online database as a result of a training workshop for journal editors sponsored by the International Network for the Availability of Scientific Publications (INASP) organized through the efforts of Cruz.

The editors were oriented on uploading journal articles as well as using standard journal formats. The abstracts and the full text articles of *Malay*, *The Asia-Pacific Education Researcher*

(*TAPER*), *Asia-Pacific Social Science Review*, *DLSU Business and Economics Review*, and *Ideya* are now available at the Philippines Journals Online.

INASP is a British NGO that is working to increase the visibility of journals from less developed countries in the international academic community. INASP hosts a website (www.inasp.info) where articles from academic journals all over the world are made available online. INASP selects the journals to be placed on its site based on set criteria.

Aside from *Malay*, another DLSU journal that also recently gained

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