



2401 (twen 'tē for 'ō, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University-Manila, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU-Manila, featuring developments and stories of interest about the University.

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DLSU-MANILA DEBATERS WIN IN VARIOUS COMPETITIONS

Three teams composed of De La Salle University- Manila students emerged as winners in national debate tournaments hosted by the Junior Philippine Economics Society (JPES), St. Paul's University, and Wika ng Kultura at Agham (WIKA), Inc.

JPES debate tournament

The team of Dino de Leon (ECM-LMG), Bianca Lagdameo (ECM-BMG) and Nicole Villarojo (ECM-MMG) bested 20 other teams from different universities and colleges and emerged as grand champion of the Motions in Motion Debate Tournament, an annual competition hosted by the JPES.

They broke third after the elimination rounds held at University of Sto. Tomas on September 16 and competed in the penultimate rounds held on September 22 at the University of Asia and the Pacific.

The team was up against the defending champion in the final round with the motion that, "This house believes that ideologically intolerant instructors have no place in the Philippine Academe."

In the tournament, de Leon and Lagdameo were awarded best speaker and 6th best speaker, respectively.

St. Paul's Interschool Debate Tournament

On September 27, the team of Victor Baguilat (AB-ISE) and Carmina Untalan (AB-POM) from the La Salle Debate Society also bagged the championship title in St. Paul's University Manila Interschool Debate Tournament.

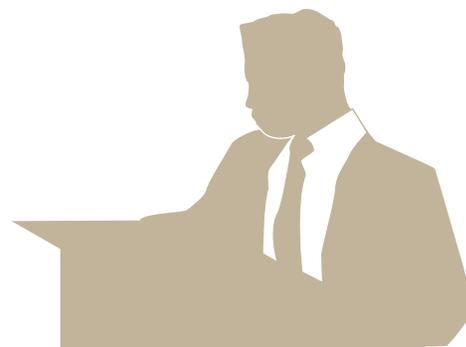
Another team composed of Dino de Leon (ECM-LMG) and Diana Cortes (BS-STAT) also made it in the finals. Other members of the DLSU-M squad were awarded as best speakers of the tournament. Carlito Reyes II (POM-LMG) was named second best speaker while Baguilat, JR Ocampo (AB-OCM) and Gabriel Pavico (AB-PHM) were all awarded as third best speakers.

WIKA's first national debate

Another DLSU-M team also placed second in Pingkian, the first national debate in Filipino, held last September 20 at the Claro M. Recto Hall of the University of the Philippines in Diliman.

The team composed of Dino de Leon (ECM-LMG), Kenneth Paranada (AB-PHM) and Gab Pavico (AB-PHM) was affirmative to the proposition of adding a fifth year in Philippine secondary education and pointed on the necessity rather than practicability of further skill-developing and technical-training in a sole Asian country that is not adapting a five-year secondary school. Maica Santiago (AB-PHM) served as the scribe while Winton Lou Ynion, faculty of the Filipino department was the team's coach.

Pingkian was the first project of the Wika ng Kultura at Agham (WIKA), Inc., an organization of academics and scholars who are concerned about the Filipino language.





ONE LA SALLE FACULTY CONGRESS HELD

Aiming to develop and strengthen the Lasallian Shared Mission among its members, De La Salle Philippines (DLSP), through its Education and Research Services and in cooperation with De La Salle University-Manila, conducted its first Lasallian Faculty Congress last October 11-12 at the Yuchengco Hall.

The seminar, which carried the theme “Teaching as Vocation,” was participated in by 93 faculty members from Lasallian schools in Luzon—DLS-College of Saint Benilde, DLS-Health Sciences Institute, DLS-Araneta University, DLS-Canlubang, DLS-Lipa, DLS-Professional Schools Inc., DLS-Santiago Zobel School, DLSU-Dasmariñas, DLSU-Manila, Jaime Hilario Integrated School-La Salle, La Salle College Antipolo, and La Salle Green Hills.

Lasallian faculty members, particularly newly tenured ones, were invited to participate in the event to help them develop and strengthen their Lasallian spirituality. The congress specifically sought to make them understand the essence of being a Lasallian educator, to develop and strengthen their skills and attitudes as a Lasallian educator; and to develop in them the ownership and commitment to the Lasallian Mission.

Several members of DLSU-Manila’s faculty served as facilitators and resource speakers for the event. Dr. Isagani Cruz, University Fellow and executive publisher of DLSU-Manila’s Academic Publication

Office, was one of the two program coordinators. The other was Lilia Vengco, DLSP consultant for Basic Education Curriculum.

Opening the program was Dr. Carmelita Quebengco, who said that the main challenge for the participants, and to the rest of the Lasallian community, “is not just the effective dissemination of knowledge, not just the development of skills among our students, not even just the discovery of new knowledge, but more significantly, the formation of genuine Lasallians who we hope will become good citizens, productive members of society, and effective leaders, serving as a true resource for church and nation.”

Cruz shared a brief history of the Founder, and identified the characteristics that identify a Lasallian educator as he also noted the teaching philosophy, style, and strategies of St. La Salle.

Br. Ceci Hojilla FSC delivered a talk on “The Lasallian educator: Engagement in a ministry that touches hearts.” In his presentation, he pointed out that, “it takes years of tender, loving care to discover,

develop, and deploy the necessary skills in any given moment. More importantly, it takes a lifetime of Lasallian education to build the character of a true Christian Achiever for God and Country.”

During the second day of the congress, Dr. Flordeliza Reyes, professor of DLSU-Manila’s Educational Leadership and Management Department, tackled the topic “Teaching as an Art and Skill,” sharing the findings of a research on the topic. On the other hand, Renato Molano, faculty of the College of Computer Studies, discussed the results of his research on basic education

The participants were divided into two groups: Basic Education and Tertiary Education. Resource persons for the Basic Education were Br. Bernie Oca FSC of DLSP, Gloria Salazar of DLSL, Cel Dicen of LSGH, and Zeny Coronel of DLSZ.

Discussions for the Tertiary Education group were led by DLSU-Manila faculty Dr. Tereo Tullao Jr., Dr. Rose Clemeña, Dr. Wyona Patalinghug, and Dr. Marjorie Evasco.



IP EXPERT TACKLES COPYRIGHT ISSUES IN ACADEME

Answering the request of DLSU-M faculty members to learn more about copyright issues, the Academic Intellectual Property Office invited Atty. Vicente Amador, a senior partner at the SyCip Salazar Hernandez and Gaitmaitan and head of the firm's Intellectual Property Practice Group, to discuss copyright laws and their importance to the academe last September 26 at the Tereso Lara Seminar Room.

In his talk, Amador explained that copyright, as its fundamental function, protects expression fixed in a tangible form.

All original works of authorship fixed in any tangible medium can be copyrighted. Examples of these are literary, dramatic and musical works; pictorial, graphic and sculptural works; audio-visual works; and architectural works.

He added that as a copyright holder, one has the exclusive right to the reproduction, dramatization, translation, transformation, creation of derivative works, distribution, public display and

performance of the copyrighted work, as well as the right of rental for certain classes of works.

Focusing on the importance of copyright in an academic setting, Amador also tackled issues such as the use of copyrighted materials in course packs. As a general rule, he said, universities seek permission for materials included in course packs, and that there must always be a copyright notice placed on every copyrighted material used in course packs.

Amador, cited by Asia Pacific Legal 500 as an authority in Philippine intellectual property law, has had extensive IP litigation practice and experience involving enforcement of trademarks, patents and copyright. He has written articles on intellectual property published in IP Asia, Managing Intellectual Property in Asia and the Pacific and the Journal of the Integrated Bar of the Philippines and Asia Law.



Atty. Vicente Amador

THE ANIMMO OF A CHAMPION

Br. Armin A. Luistro FSC

Dear beloved graduates, on this most solemn occasion of your graduation, I won't beat around the bush and ask you the only ONE question that matters to you today: "Do you have tickets for the big dome tomorrow?" If you can assure me that you'll bring Lady Luck along with you, I'll gladly give you a complimentary patron ticket! First come, first served.

Seriously, what other thoughts can dominate our collective minds just a few days after that heart-rending game against the Blue Eagles in a coliseum packed all the way to the rafters with more than 23,000 warm bodies? What other sentiments palpitate in our hearts on the very eve of an impending victory aimed at seizing the championship from the Red Warriors who previously reigned undefeated?

What if life is basketball and basketball is life? Then we would all be in limbo



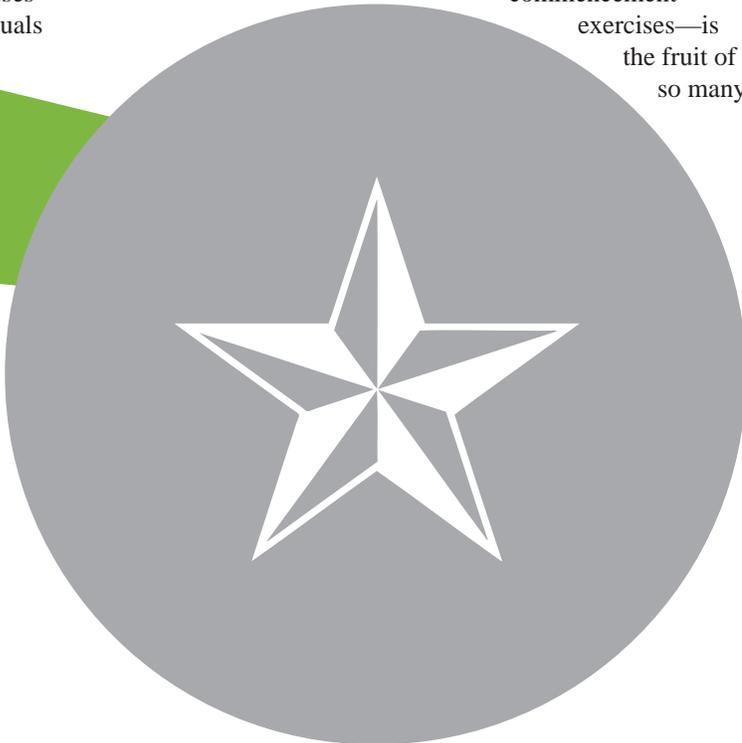
today whispering to each other the glorious victory and praying to the gods and goddesses for the ultimate coming Sunday. The present would be reduced to a minute period of passion and frenzy as we momentarily forget our daily worries and anxieties. A helpful distraction, I admit, from the very real sufferings and injustices that plague our nation and many other parts of the world. I cannot help but point to the painful truth of corruption at high places in Philippine society as well as the corruption that we have to endure everyday. I cannot help but point up the oppressive regime that threatens the very lives of loving Buddhist monks and nuns in neighboring countries. In both instances, as it is with basketball, inordinate power can suffocate the spirit even as power corrupts absolutely. For absolute power corrupts absolutely. For there is an innate human urge in all of us to be always at the center to move up to the center of power, fame, fortune, and glory. This is the rule in a dog-eat-dog world: comfort at all times, winning at all costs, myself above the rest. So many people are still convinced that your diploma is your key to success. Learn from the wisdom of John Paul II of happy nations in a world experiencing rapid economic development this side of poverty-stricken nations and

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constitutes a pressing call for a "conversion of minds and attitudes... it calls for the conversion of hearts, for liberation from all temporal encumbrances" (Evangelica Testificatio, 17). I contend that your real challenge today is to learn and understand that your success is intimately linked with the success and well-being of every human being on this planet. That is the conversion of minds and hearts that John Paul II speaks about. That is also a fundamental value enshrined in the Philippine constitution as the notion of the common good. I will certainly pray for all of you to succeed and hope that our team will also win the championship but NEVER at the expense of the common good or deep friendships that transcend space and time.

As we gear for the big day, we may also ask: "What if we panic, lose focus or collapse in the game's crucial minutes? What if we lose our breath in a game of sudden death?" Br. Ceci (Hojilla FSC) reminded me that, in the end, we reap what we sow. He wisely counseled that this is true in basketball just as in real life: "We do what we can to the best of our gifts and insights. The rest we entrust to God. Champions are not made in one day. Championships are not won or lost in the last two minutes. It takes years of tender, loving care to discover, develop, and deploy the necessary skills in any given moment. More importantly, it takes a lifetime Lasallian Education to build the character of a true Christian Achiever for God and Country." As in sports, today's end-game—your commencement

exercises—is
 the fruit of
 so many



"deaths, loses and failures" that you have willingly endured all these years. You have toiled hard and taken the bitter pill of discipline to fulfill all your course requirements. Some of you even went to the point of sacrificing your "love life" just to get your degree on time. Those finishing their master's or doctoral degree programs know the real cost of their education and the sacrifices in money and time taken away from family and friends. I invite you, therefore, to look with favor on the graced moments of "dying" and "losing" and "failing" in your life. "This must be one of those rare times when two is greater than three," Coach Franz declares after winning the crucial game against our fiercest rival. So as you revel in your achievements today, do remember that it is alright to lose many battles as long as you win the war.

Henri Nouwen, a renowned spiritual writer explains, "Our life is a short time in expectation, a time in which sadness and joy kiss each other at every moment. There is a quality of sadness that pervades all the moments of our life... In every satisfaction, there is an awareness of limitations. In every success, there is a fear of jealousy. Behind every smile, there is a tear. In every embrace, there is loneliness. In every friendship, distance. And in all forms of light, there is the knowledge of surrounding darkness... But this intimate experience in which every bit of life is touched by a bit of death can point us beyond the limits of our existence. It can do so by making us look forward in expectation to the day when our hearts will be filled with perfect joy, a joy that no one shall take away from us."

Today we celebrate with you the achievements that you have earned for yourselves and wish you well on the journey you will have to take outside the confines of your Alma Mater. I leave with you three Lasallian prayers that you can take as your food for the journey: Let us remember that we are in the holy presence of God. Nothing, absolutely nothing, can separate us from God's loving presence. Know that you are loved—deeply, tenderly, unconditionally. With God, you are never alone in your journey. I will continue, O my God, to do all my actions for the love of You. When in doubt, choose to do the most loving thing—for God! If you do this, you will never fail. You will always win the war. Live, Jesus, in our hearts! In the end, that's the only thing that matters. That's the only thing that will last. And, win or lose, you will still end up victorious. That's the real Animo of a champion.

Every step is a new beginning. Take the road that will fill you with perfect joy, a joy that no one can take away from you. Go forth into the world and plant the grain of love in the hearts of everyone you meet with the hope that God will make them grow and bear abundant fruits. Congratulations, beloved graduates! May Jesus, from whom we continue to experience the immense love of the Father, live forever in your hearts. Animo La Salle!

LASALLIANS CELEBRATE UAAP VICTORY





The whole Lasallian community celebrated last October 11 the numerous victories that the University has reaped over the first half of the 70th season of the University Athletic Association of the Philippines (UAAP), including the highly coveted championship in Men's Basketball.

The Lasallian thanksgiving celebration REANIMOTION kicked-off at 4:00 p.m. at the Razon Sports Complex, with a parade featuring the current UAAP Season 70 winners, followed by a Thanksgiving Mass, held at the Most Blessed Sacrament Chapel.

Members of the Lasallian community also had the chance to interact with the student athletes for a salu-salo cum photo op event at the Yuchengco Lobby and Amphitheater.

At around 7:00 p.m., Lasallians converged at the Central Plaza for the Animo Party, which was hosted by TV host, entrepreneur, and editor RJ Ledesma, UAAP courtside reporter Sharon Yu, TV personality Iya Villania, and alumnus Henry Atayde.

The Animo Party started with DLSU-M President Br. Armin Luistro giving his congratulatory message via webcast from De La Salle Zobel. The event recognized the heroes of the first half of UAAP Season 70, aside from the De La Salle Green Archers. They included the members of the DLSU-M Woodpushers, Women's Chess Team, Green and Lady Judokas, Green and Lady Tankers, Green and Lady Jins, Green and Lady Paddlers, Women's Basketball Team, Men's Beach Volleyball Team.

The event coincided with De La Salle Zobel's own victory

party, as their Juniors Basketball Team also bagged the championship in their league. In the Animo Party, the two champion teams got to interact via webcast.

The Lasallians who would compete in the next half of the UAAP season were also introduced to the Lasallian community during the event.

Performing for the crowd were the DLSU-M Pep Squad, DLSU Pops Orchestra, Inner Soul, and La Salle Dance Company, and guest bands like Authority with Juan Miguel Salvador, Frio, Consuelo, Saranggola ni Pepe, Cathexis, Pitik, and singer Kitchie Nadal.



Tyrone Tang, the first recipient of the Presidential Award for Sports Leadership.



St. John Baptist de La Salle,
from *Meditations for the Time
of Retreat*

THE TRUTHS OF THE FAITH

“St. James says, “what good is it to profess faith without practicing it? Such faith has no power to save one, has it? What good is it, then, to teach your disciples the truths of the faith if you do not teach them to practice it? For faith without works is dead. It will not, then, be enough to have taught your disciples the mysteries and the truths of our religion, if you have not helped them learn the chief Christian virtues, and if you have not taken a very special care to help them put these virtues into practice, as well as all the good of which they are capable at their age. For no matter how much faith they may have, nor how lively it may be, if they are not practicing any good works at all, their faith will be of no use to them.”

St. La Salle recognized that the holy apostles succeeded in teaching the first Christians the essential truths of religion because they stood united with each other, living according to the Christian spirit. He thus faithfully and zealously reminded the Christian Brothers to imitate the apostles in giving special attention to the children under their care, who were mostly neglected and abandoned by society. For him, all efforts to educate should enable these students to become disciples of Jesus who, through their works, will make real in their lives God’s gift of salvation.

October 23

Br. Arnold Jules-Nicolas Rèche: Devoted to the Lord’s Passion

Jules-Nicolas Rèche was born on September 2, 1838, into a poor family living in Landroff in the province of Lorraine. He left school at an early age to work as a stable-boy, a coachman, and finally as a teamster for a local construction company. Even as a young man he was known among his fellow workers for his piety and his self-discipline.

He first met the Brothers while attending evening classes in their school and asked to be admitted into the congregation. On December 23, 1862, Brother Rèche entered the novitiate.

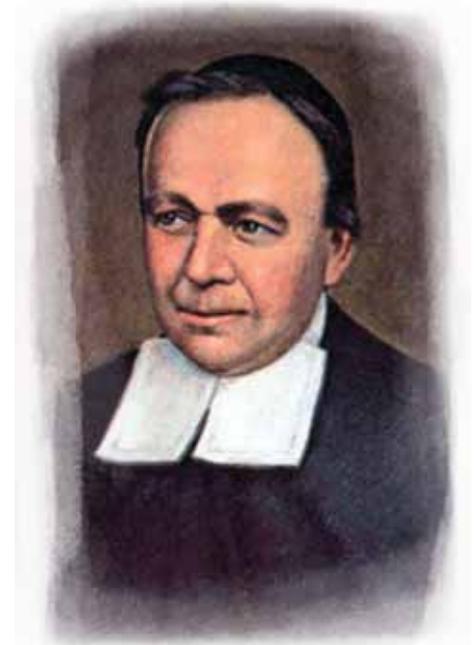
He taught for 14 years at the boarding school on the Rue de Venise in Reims. Despite the demands of a full teaching schedule he managed by private study to master theology, mathematics, science, and agriculture, which he taught to small groups of advanced students.

During the Franco-Prussian War of 1870, he worked with other Brothers to care for the medical and spiritual needs of the wounded soldiers on both sides, for which he was awarded the Bronze Cross.

The intensity of his prayer life and his love for practices of penance soon led the superiors to appoint him Director of Novices at Thillois. He won the hearts of his young charges by his evident solicitude for their spiritual and professional development.

There are stories of little miracles and cures, as well as his uncanny ability to discern their inmost thoughts. Brother Arnold was known for his devotion to the Lord’s passion and for his docility to the Holy Spirit who, as he often remarked, “strengthens a person’s heart.”

When the novitiate was moved to



the new formation center at Courlancy near Reims in 1885, Brother Arnold was instrumental in having it dedicated to the Sacred Heart. He died on October 23, 1890 at age 52 with a reputation for sanctity, only a few months after his appointment as Director General of Sacré Coeur. Brother Rèche was beatified in November 1, 1987.

From www.lasallian.org



TALIM BAY PROJECT INTRODUCES SEAWEEDS CULTURE FOR FISHERS

The Talim Bay Coastal Resource Management Project jointly implemented by the Center for Social Concern and Action and the Br. Alfred Shields Marine Biological Station in partnership with the Bureau of Fisheries and Aquatic Resources conducted a test plot of the kappaphykus seaweeds species within the municipal waters of Lian, Batangas last August 2007.

The activity aimed to test the viability of this particular seaweed species as a possible livelihood option for the newly established fishers' organizations within Talim bay. Carrageenan, a key ingredient in food processing and non-food applications is extracted from dried seaweeds.

After 45 days, the project team in consultation with the BFAR found that the initial 200 kilo test plot yielded positive growth. As a result, a seaweed culture training was conducted last September 26-29 for members of Keyreyna Fishers Association (KINGFISHER) and the Samahan ng mga Mandaragat ng Sulok (SAMMLOK).

A representative from Marcel Carrageenan, a leading buyer of the said ingredient, also provided the participants with a short lecture emphasizing the requirements needed by the company to ensure that their seaweeds would be purchased. In addition, Marcel Carrageenan formalized a commitment to buy directly from the fishers' organizations.

The testplot was expanded to accommodate 1000 kilos provided by the Bureau of Fisheries and Aquatic Resources. each of the 2 organizations received 500 kilos as startup culture.

The implementation of the supplemental livelihood option is one of the different components of the Talim Bay Coastal Resources Management Project. The other components are community organizing, research, and environmental education.



BR. ARMIN JOINS TEAM SINAG IN WORLD SOLAR CHALLENGE

De La Salle University-Manila President Br. Armin Luistro FSC joins Team SINAG, composed of faculty and students from the College of Engineering, as it makes its groundbreaking participation in the 2007 World Solar Challenge in Australia from October 21 to 28.

“This is a pioneering project for the university and the country,” says Br. Armin. “Team SINAG needs our full support and prayers. My presence in the competition will assure the team that the university is behind them 101 percent.”

For Br. Armin, Team SINAG’s presence in the competition is an inspiration for members of the Lasallian community to advocate sustainable development and stewardship of creation.

“This is consistent with the University’s mission to be a resource for the nation,” adds Br. Armin. “This endeavor also promotes the type of excellence that the University has been advocating all these years.”

Br. Armin also shares that his role during the WSC is to ensure that La Salle students and faculty are able to strengthen the bond of fraternity.

“It is crucial in the process to remind the team that more than just winning the race, we need to become aware of our responsibility to live out the Filipino and Lasallian values amidst the difficulties and pressure Team Sinag will face,” stresses Br. Armin. “I can also fill any gaps and help out in any way I can for the team’s success whether this be in cooking, dishwashing, tire replacement, or praying for good weather.”

Before Team Sinag flew to Australia last October 12, two celebrations were held last October 10 to acknowledge the team’s efforts for the past months. The College of Engineering’s send-off ceremony at the Agno covered walk was graced by Vice Chancellor for Academics Dr. Julius Maridable and College of Engineering Dean Pag-asa Gaspillo, among others.

The Philippine Solar Car Society, Inc. hosted a special gathering for the whole Team SINAG at the Fairways Dining Room of the Manila Golf Club, where members of the Team SINAG delegation to Australia were introduced individually along with their duties and responsibilities in the WSC.

The Team SINAG delegation includes Professors Rene Fernandez, Jack Catalan, Isidro Marfori, Emmanuel Gonzales, and Noriel Mallari with students Eric Tan, Ivan Porcalla, Sherwin To, Robert Obiles, Prince Ang, Mico Villena, Martin Sy-Quia, Vincent Yao, Kaiser Fernandez and Walter Chua.

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