



THE OFFICIAL NEWSLETTER OF
DE LA SALLE UNIVERSITY-MANILA

2401 (twen 'te'rof, o, r, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University-Manila, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is now the name of the official newsletter of DLSU-Manila, featuring developments and stories of interest about the University.

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Bienvenido N. Santos Literary Museum now open



From the University of Nueva Caceres, Bicol, the works of celebrated Filipino fictionist Bienvenido N. Santos have found a home in the recently-inaugurated Bienvenido N. Santos Literary Museum, located inside the DLSU-M library.

This literary museum, which is being administered by the Bienvenido N. Santos Creative Writing Center, gathers a rare collection of Santos's mementos – photographs, video clips, awards, original manuscripts, and published works.

The venue also features materials containing interesting anecdotes about the late fictionist, as well as significant things that helped Santos come up with his renowned works like a typewriter, which Santos borrowed from another icon of Philippine Literature, Dr. Cirilo Bautista.

A clay bust of BNS is also displayed in the venue.

The Bienvenido N. Santos Literary Museum will have exhibitions exploring the different aspects of his artistry. Lectures, workshops, and other activities will also be held in the museum to further

enrich the BNS experience of both students and visitors.

In the inauguration ceremonies last March 21, Santos's grandson Bienvenido Santos-Cortes—who was with his mother, BNS's daughter Mrs. Lina Santos-Cortes—expressed his happiness with his grandfather's "homecoming." In his brief speech, he recalled that his *lolo* once lived with the Lasallian Brothers.

DLSU-M President Br. Armin Luistro FSC led the whole community in inaugurating the museum. He was joined by Library Director Ana Maria Fresnido, University Fellows Dr. Isagani Cruz and Dr. Cirilo Bautista, Vicente Groyon III, Dr. David Jonathan Bayot, and Dr. Cris Barbara Pe.



DLSU-M advocates voters' education

The Lasallian community is taking a more active role in voters' empowerment through projects launched and presented last week, aimed at providing the electorate more information and critical views about the candidates, their platforms, and other issues at hand.

www.youvote2007.com

The La Salle Institute of Governance (LSIG) launched on March 29 the You Vote 2007 website, www.youvote2007.com, which is part of the Lasallian Voters' Initiative 2007. This project was initiated by Dr. Carmelita Quebengco, DLSU-M executive vice president, together with LSIG, Center for Social Concern and Action, The LaSallian, Political Science Department, Development Studies Society, and College of Computer Studies.

The project team intends to provide a venue to promote democratic participation within and outside the Lasallian community because as expressed by Dr. Quebengco, in her opening remarks, "the big challenge for us is to identify, with clear sense and purpose, the people we are voting for" in this year's political exercise.

Website content includes senatorial, gubernatorial, and congressional scorecard, party list organization, survey tracking, and political analysis. The website will remain available after the elections to be able to continue monitoring the activities of

those elected, and to find out whether they are keeping to their promised platforms.

Boto Lasalyano, Sulong Pilipino 2k7

In another development, the DLSU-M Committee on National Issues and Concerns together with the Boto Lasalyano, Sulong Pilipino 2k7 Commission staged a forum and exhibit about the Senatorial Candidates in the 2007 midterm elections in order to provide venues for critical discernment and better decision-making.

The Boto Lasalyano, Sulong Pilipino 2k7 program was designed as an empowerment initiative of DLSU-M to respond to the challenges posed by the coming May elections and beyond.

The exhibit which ran from March 26 to 30 at the Yuchengco lobby showcased the profiles and agendas of all the aspirants for the Senate. The Senatorial Candidates forum was held at the Teresa Yuchengco Auditorium on March 28 with candidates Nikki Coseteng and Loren Legarda as speakers.



Dr. Carmelita Quebengco speaks in the You Vote website launch

Shapes of Excellence Exhibit highlights service, achievement



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The De La Salle University-Manila Shapes of Excellence Exhibit, held last March 26 to 30 at the Grand Atrium of the Shangri-La Plaza Mall, conveyed the vision of the University to serve as a resource of Church and Nation as it molds its students to be well-rounded individuals.

Presented in complementary, non-linear panels, the exhibit depicted how Lasallian education works like the dynamic force of *yin* and *yang*, creating balance between one's nature and character. It also underscores the institution's philosophy that excellence comes with service.

Shapes of Excellence showcased the various social action programs initiated by DLSU-Manila to further acquaint the public with the University's efforts to reach out and help the marginalized sectors in the country.

It likewise included the achievements of its outstanding faculty and students who contributed to DLSU-M's being recognized as the highest-ranked Philippine private university, based on the recent THES-QS World University Rankings.

Also featured in the exhibit was the prototype of *Sinag*, the first solar car in the Philippines designed by DLSU-Manila Engineering students and faculty. This solar car will be entered in the World Solar Challenge to be held in Australia in October 2007.

The exhibit project was conceptualized and developed by the Marketing Communication Office.



COE links up with environmental research institute

New MOA to promote research on
life cycle assessment of a product

De La Salle University-Manila entered into an agreement with the Research Center for Life Cycle Assessment of the National Institute of Advanced Industrial Science and Technology (LCA-Center AIST) last January 22. The LCA-Center AIST is the recognized research center of life cycle assessment (LCA) in Asia.

LCA is a holistic approach to determining the environmental performance of products and services, to be able to choose the least burdensome to the environment.

According to Dr. Alvin Culaba, Mechanical Engineering full professor, the agreement now makes the Philippine LCA Clearing House (PhiLCA) under the Center for Engineering and Sustainable Development Research of the College of Engineering the repository for LCA research in the Philippines.

As the leading research group in all areas of LCA in the country, PhiLCA will be the center of all related projects.

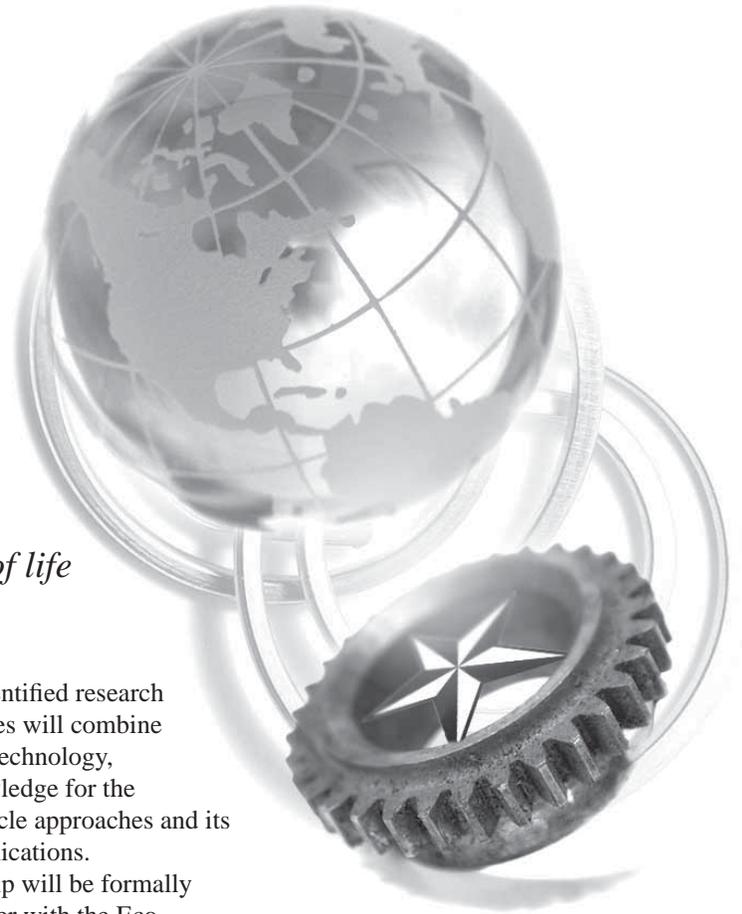
PhiLCA and LCA-Center AIST are both research entities established for the purpose of contributing to a sustainable society. The agreement aims for an established pool of LCA experts

to collaborate on identified research areas. The two parties will combine their efforts, skills, technology, resources, and knowledge for the promotion of life cycle approaches and its complementary applications.

The partnership will be formally launched this summer with the Eco Labeling Program under the Clean and Green Foundation, which is the agency mandated to promote LCA in the country.

Culaba said that after the launch, PhiLCA would be tasked to provide the expertise while stakeholders would be referred to PhiLCA for any LCA-related information.

The initial project resulting from the MOA involves a capacity building program to train more people from the academe, government, and industry.



IT Department named as CHED Center of Excellence



The Commission on Higher Education (CHED) has identified the Information Technology Department of the College of Computer Studies as a Center of Excellence effective March 1, 2007 to December 31, 2010.

In his letter to DLSU-Manila President Br. Armin Luistro FSC, CHED Chairman Dr. Carlito Puno wrote that “the Commission recognizes your commitment to the continuous improvement of the field and your capability to serve as a role model in information technology education.”

As a Center of Excellence, La Salle is considered by CHED as worthy of taking a leadership role in assisting other institutions to develop their own IT programs.

This increases La Salle’s total number of Centers of Excellence to 11. The CHED imprimatur is the premier distinction given to higher education institutions both private and public, which have demonstrated the highest degree or level of standards along the areas of instructional quality, research and publication, extension and linkages, and institutional qualifications.

CHED further notes in its letter to La Salle that the IT Department was chosen based on the criteria set by the Technical Panel for Information Technology Education (TPITE) and approved by the Commission.

“We hope that this honor would continue to inspire you to achieve greater heights in Information Technology Education and provide the best education possible to your students,” Puno expressed.

DLSU-Manila’s IT program focuses on the study, design, implementation, and evaluation of information systems for organizations. This program aims to make the student capable of recognizing problems that are amenable to computer solutions. It also covers the study of management and organizations in order to bridge the gap between specialists and decision-makers in the preparation of support systems development.

URCO pays tribute to faculty researchers

Faculty members involved in completed research projects for School Year 2006-2007 were honored by the University Research Coordination Office (URCO) at the Annual Faculty Research Recognition at the Yuchengco Conference Room last March 21.

The number of completed projects for this year increased to 106, as compared to the previous year's 77. URCO gave special awards to faculty researchers who collaborated on multi-disciplinary projects and those who completed two or more projects. Seven multi-disciplinary projects involving two or more departments were completed this school year.

The College of Business and Economics (CBE) was recognized as the college with the most number of completed projects per faculty member and also as the college with the most number of completed projects. The awards for the department with the most number of completed projects per faculty and the department with the most number of completed projects were conferred on the Economics Department.

Research projects were either internally or externally funded. Among the completed projects, 32 came from CBE, 27 from the College of Liberal Arts

(CLA), 10 from the College of Science (COS), 4 from the College of Computer Studies (CCS), 10 from the College of Education (CED), and 23 from the College of Engineering (COE).

For this year, 20 faculty researchers were the recipients of the Institute for Scientific Information (ISI) Publication Incentive Award. The ISI award is given to those whose works saw publication in the ISI journals for the period of March 1, 2006 to February 28, 2007. Of the awardees, 10 came from COS, 5 from COE, 2 from CED and 1 each from CBE, CCS, and CLA.

The guest speaker for the event was Dr. Emerita Quito, DLSU-Manila Professor Emerita, who served as chair of the Department of Philosophy, dean of the Graduate School of Education, and Vice President for Academics.

In her inspirational talk, Quito recounted her experiences in doing research work and shared the three lessons she learned in the process—humility, thoroughness, and perseverance. She pointed out that her dissertation was her most difficult research project.

Her dissertation, *La notion de la Liberté participée dans la philosophie de Louis Lavelle*, was published by the Université de Fribourg, Switzerland—where she finished her doctorate in Philosophy—and included in the *Studia Friburgensia* (#49), the University

URCO's guest speaker Dr. Emerita Quito, Professor Emerita of DLSU-Manila