



THE OFFICIAL NEWSLETTER OF
DE LA SALLE UNIVERSITY-MANILA

2401 (tweñ 'tē fōr', σ, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University-Manila, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is now the name of the official newsletter of DLSU-Manila, featuring developments and stories of interest about the University.

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MSCB approves salary increase

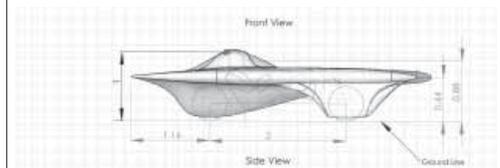
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Communication studees win top honors at interschool tilt

In the recently-concluded University of the Philippines Cinema's Piling Obrang Vidyo exhibition 2006, De La Salle University-Manila's entry, Doble Vista, harvested four major awards from the said interschool short video competition.

Aside from receiving 2006's Piling Obrang Vidyo recognition, Communication Arts students Bianca Monica Lañas, Nisha Alicer, and Caren Crisologo, *Doble Vista* also snatched the awards for Best Direction (Alicer), Production Design, and Editing (Crisologo).

Participating schools included UP Diliman, Miriam College, Colegio de San Juan de Letran, New Era University, Centro Escolar University, among others.

Piling Obrang Vidyo was exhibited at the UP Cine Adarna (formerly UP Film Center).

During the first term, DLSU-M Department of Communication gave the Best Thesis award to *Doble Vista*.



Educational Psychology students win top plum in poster exhibit

Three BS Educational Psychology students, Kevin Neal Mariano, Efren Lorenz Tigas, and Carenina Aguado received top honors for their poster exhibition entry in the recently-concluded 20th Annual Convention of the Psychological Association of the Philippines Junior Affiliates, held at La Consolacion College, Manila.

For capturing the essence of research paper presentations, these students' poster entry, *Behavioral Self-monitoring and Construals of the Self*, was awarded the top prize besting other entries from participating schools.

The same group also made a second entry, *Behavioral Self-monitoring and Interpersonal Attraction*.

The said convention was attended by undergraduate psychology students

from various colleges and universities nationwide with some delegates coming from Mindanao.

Mariano, Tigas, and Aguado are members of the groundbreaking Culture and Cognition Research Laboratory of the Counseling and Educational Psychology Department of the university.





College Admissions Hall exhibit welcomes freshmen

In time for the release of the De La Salle University-Manila College Entrance Test results early this month, DLSU-M gives potential enrollees a very brief, yet impressive overview of the institution via the new College Admissions Hall exhibit, which is located at the ground floor of the Br. Andrew Gonzalez Hall.

The exhibit gives incoming freshmen and their parents an overview of the whole university, its heritage, and goals.

The exhibit is divided into numerous segments, which give vital parcels of information to the would-be students and their parents. The different sections are: overview of the University and its different colleges, history of DLSU-M, FAQs, Lasallian achievers, special programs, Corporate Social Responsibility projects, achievements of the school, and the affiliates of DLSU-M worldwide. The exhibit also pays tribute to the University's patron saint John Baptist de La Salle, De La Salle Brothers, and former President Br. Andrew Gonzalez FSC.





The new Admissions Office exhibit at the ground floor of the Br. Andrew Gonzalez Hall provides visitors and prospective students a glimpse of DLSU-Manila.





PIFO honors foreign student from La Salle

Applied Economics major Earl Edward Foust III won in the 2006 Search for the Three Most Outstanding International Students in the Philippines by the Philippine International Friendship Organization. He received the award during the formal ceremonies on December 4 at Far Eastern University in Manila.

Foust is a student volunteer of DLSU-Manila's Center for Social Concern and Action. He regularly participates in social outreach programs and assists in relief goods management and office maintenance. He has also joined the Center's mangrove reforestation project in Lian, Batangas.

An American citizen, Foust attended Deseret Private Academy for his primary and secondary education, from 1992 to 2004. He holds the Rank of Life Scout in Boy Scouts of America. He experienced working for private firms while attending school, serving as food service supervisor in his first job. He took on the job of a specialist on loss prevention and security in his second employment.

The PIFO Search is an annual activity held in cooperation with various government agencies, educators, associations, and institutions of learning. It aims to focus community interest upon the presence of foreign students in the country, identify their leadership potentials and capabilities, encourage them to build their social consciousness, promote international friendship and understanding, and motivate them to attain quality scholastic performance.

MSCB approves salary increase

De La Salle University-Manila's Multi-Sectoral Committee on Budget (MSCB) recently set the salary increase of employees by 6.14 percent, across the board, for School Year 2007- 2008.

The salary adjustment will be applied to the Colleges of Business and Economics, Engineering, Education, Liberal Arts, and Science. Meanwhile, the increase for the members of the College of Computer Studies and Information Technology Center shall be in accordance with the agreed-on rate in the last Technical Panel Meeting.

Also, MSCB informed the members of the Lasallian community that for School Year 2007-2008, the students' tuition fee will be increased by 5.7 percent.

The consensus was agreed upon after two meetings with the various sectoral representatives of the community. Formal signing of the Memorandum of Agreement (MOA) was held on November 29.

The Multi-Sectoral Committee reviews and evaluates sectoral proposals for salary and tuition fee increases. It is this Committee that recommends to the DLSU-M President and the Board of Trustees the salary and tuition fee increases for the subsequent school year.

Members of the MSCB sign the MOA on Tuition Fee Increase.



DLSU-M develops First Philippine Solar Car project

A team of Engineering faculty members and students from DLSU-Manila is building the First Philippine Solar car, together with Ford Philippines, San Miguel, Philippine Airlines, and Shell Philippines.

Other minor sponsors are J. Walter Thompson, Creasia, Tuason Racing School, La Isla Lipana, and Sun Power.

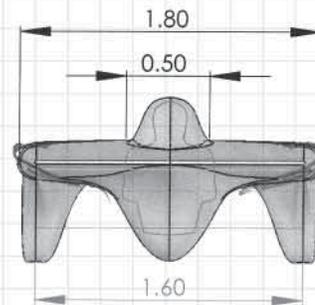
The project will be entered in the World Solar Challenge, a contest inviting young engineers worldwide to build a car capable of traveling across the Australian continent on the power of sunlight, in Australia on October 21-28. This year's meet also marks the 20th anniversary of the solar competition.

The members of the Technical Working Group are: DLSU-M faculty members Engr. Rene Fernandez (project leader), Engr. Martin Ernesto Kalaw, Engr. Anthony Escobar, Engr. Jose Antonio Catalan, and Engr. Isidro Marfori III. The project's advisers are Ford Philippines President Henry Co, Shell Philippines Chairman Ed Chua, DLSU-M Executive Vice President Dr. Carmelita Quebengco, and Vice President for Academics and Research Dr. Julius Maridable.

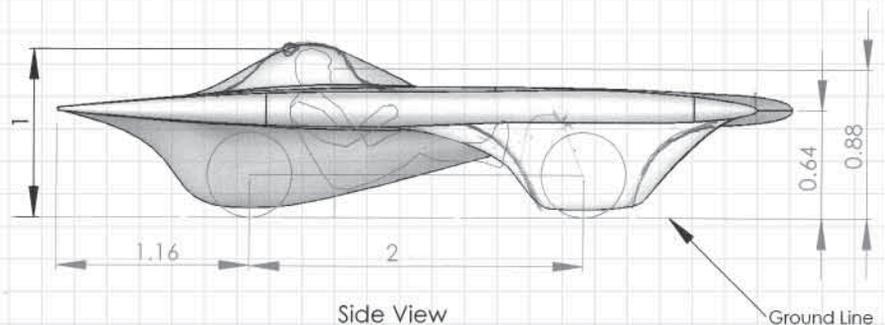
The solar car will emphasize the functionality of the product, which is projected to weigh only 150 kilograms.

A formal introduction of the project on campus is scheduled on January 10. The *Name the First Philippine Solar Car Contest* will kick-off during the event.

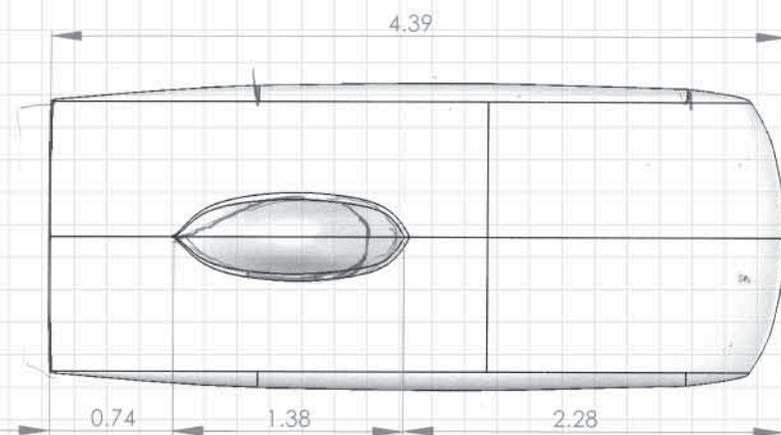
To send entries, just send a text message to 0906-420-6419 in the format: SOLAR_NAME OF CAR_YOUR NAME_AGE_COURSE/OFFICE_ID NUMER. Deadline of entries is on January 17.



Front View



Side View



Top View

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Johannes Leo Badillo (badilloj@dlsu.edu.ph), Director; Ruby Añonuevo-Carlos (carlosm@dlsu.edu.ph), Editor; Gian Vizcarra, Brian Gail Bautista; Writers; Peter Varona, Art Director; Meneer Marcelo, Luis De Vera, Graphic Artists; Malou Caluma, Public Relations; Virginia Umacob-Gases, Secretary; Raymond Menor, Office Assistant; Dawn De Guzman, Stephanie Lim, Efren Tigas, Raul Torres, Aaron Mamiit, MCO Volunteer Corps. 2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>