



THE OFFICIAL NEWSLETTER OF  
DE LA SALLE UNIVERSITY-MANILA

2401 (twen 'tē fōr 'ō, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University-Manila, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is now the name of the official newsletter of DLSU-Manila, featuring developments and stories of interest about the University.

31 JULY 2006. VOLUME 38. NUMBER 6. 8 PAGES



**University honors  
new Star Scholars**  
story on page 6

3

Chemical  
Engineering  
Department to hold  
Fieldwise seminar



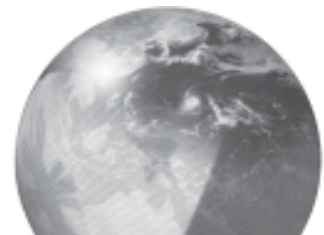
4



Field Notes:  
Ang Mga Bata sa Lansangan,  
Si Tolits ng Tide, at ang  
Kwentong-Pambata  
ni Genaro R. Gojo Cruz

7

Filipino Department  
co-sponsors AFAP  
2006



# Multi-awarded poet releases first book



The Department of Literature with the Bienvenido N. Santos Creative Writing Center (BNSCWC) and the Literature Circle led the book launching of Genevieve Asenjo's *Pula ang Kulay ng Text Message* on July 22 at the Ariston Estrada Seminar Room.

Asenjo, assistant professor of the Department of Literature and assistant director of BNSCWC, is a three-time Palanca awardee. She is also part of the Ubod New Authors Series published by the

National Commission for the Culture and the Arts in 2005.

Published by the San Agustin Publishing House, *Pula ang Kulay ng Text Message*, is her first poetry collection, in Kinaray-a and Filipino. It was written in a span of 10 years (1995-2005).

The publication was prompted by the Fray Luis de Leon Creative Writing Grant given to her in 2005 by the University of San Agustin, Iloilo City. Asenjo was one of the first recipients of the grant.

Most of the poems in the collection were published in national magazines like *Sunday Inquirer*, *Philippine Free Press*, *Home Life*, *Mirror Weekly*; in journals like *Ideya* of DLSU-Manila and *SanAg* of San Agustin; in anthologies like *Ani* of CCP and *Aklat Likhaan* of UP; in books like *Salatan* and *The Rise of Kinaray-a*, and in the website - A Critical Survey of Philippine Literature.

The collection chronicles the influences and growth of Asenjo as a poet. Dr. Cirilo Bautista in his blurb notes: "*Ang pang-araw-araw na daigdig ang tinutukoy ng mga tula ni Genevieve Asenjo, kaya't ang kabalintunaan ang malakas niyang sandata upang ipahayag ang kanyang saloobin at damdamin. Natitiyak kong dahil mahusay ang hawak niya sa wika at matapat ang kanyang pagsusuri sa kanyang kapaligiran, siya ay magiging isang mahalagang makata ng ating bansa.*"



*Panata ng Isang Misis sa Panahong de-Glorya*

*Pinakamaiksi*

*Ang ating yakapan at halikan  
Sa madaling-araw.*

*Tilaok ng manok*

*Ang harurot ng mga sasakyan  
At kailangan mo uling mag-baka-sakali  
Sa mga ahensya at kompanya.*

*Kaagad mong binuksan ang tv*

*Hindi na ang bintana  
Sa pagbasa ng panahon  
Sa nagmamadaling balita:  
Isang binata ang kumitil ng buhay  
Nang matuklasang di-sapat ang diploma  
Sa pagsilo ng maipang-gasolina  
Sa katawan, isipa't kaluluwa.*

*Umusal ako ng panalangin,*

*Maingat tulad ng pagkapautong-patong ko  
Ng mga kumot at unan.*

*Gusto kong sigla at ningning*

*Sa aking mga mata ang iyong baunin  
At hindi, ay hindi ang pira-pirasong  
Sugat sa isip at dibdib*

*Sa pagkapsalang gn sistemang kontraktwal  
Sa pangarap nating humihigit pa  
Sa pagkain tatlong beses isang araw.*

*Itong panalig, palangga,*

*Ang una nating ipapakibaka  
Upang manatili tayong buo  
Pinakamaiksi man  
Ang ating yakapan at halikan  
Sa mga madaling-araw.*

*Excerpt from Pula ang Kulay ng Text Message*

# Chemical Engineering Department to hold Fieldwise seminar

*The Chemical Engineering Department is set to hold its 8th Fieldwise Seminar on Chemical Engineering on August 3-4 at the Manila Hotel.*

The event was organized in cooperation with the Asean University Network/ Southeast Asia Engineering Education Development Network (AUN/SEED-Net) and the Japan International Cooperation Agency (JICA).

The scientific gathering, "Strategic Directions Towards Strengthening Research Collaboration in Chemical Engineering in the ASEAN Region," is open to faculty and graduate students of member institutions of the AUN/SEED-Net. Attendees will come from Brunei, Cambodia, Vietnam, Thailand, and Indonesia.

It will serve as venue for participants to strengthen research capabilities and foster research collaboration of the AUN/SEED-Net member institutions. It also aims to develop strategies on how to upgrade their graduate program offerings and initiate linkage with local

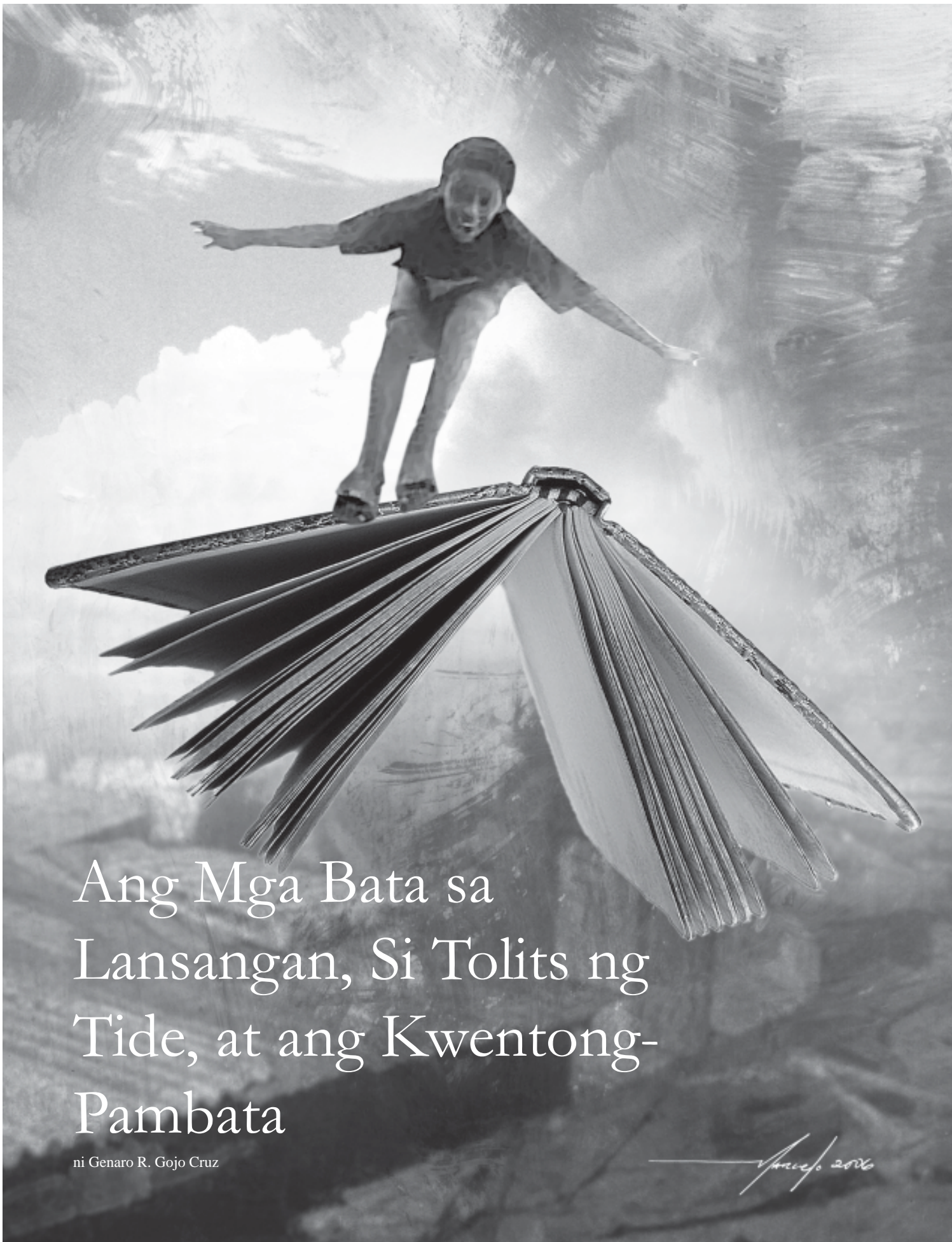
government agencies, research institutes, non-member institutions, and industry players.

Lasallian faculty members who will give presentations during the event are Chemical Engineering Chair Dr. Leonila Abella, College of Engineering Dean Dr. Pag-asa Gaspillo, University Research Coordination Office Director Dr. Luis Razon, and Asian Regional Research Programme on Environmental Technology Director Dr. Susan Gallardo. Vice President for Academics and Research Dr. Julius Maridable will give the welcome remarks.

In April 2001, the AUN/SEED-Net was established as an autonomous sub-network of AUN to assist in the human resources development in engineering fields to overcome the Asian economic crisis and lead to sustainable industrial development for ASEAN countries.

T





Ang Mga Bata sa  
Lansangan, Si Tolits ng  
Tide, at ang Kwentong-  
Pambata

ni Genaro R. Gojo Cruz

*Gojo Cruz 2016*

*Anim na buwan akong nagturo sa mga batang-lansangan. Noong una, tila hindi ako tatagal sa pagtuturo dahil hindi ako sanay magturo sa mga batang madudumi, amoy-basura, at walang galang. Gusto kong umurong. Sanay kasi akong magturo sa mga batang magagalang, mababango at anak ng mayayaman. Ngunit naisip ko, mas kailangan ako ng mga batang-lansangan, ng mga batang tila-alambre ang buhok at nagnanaknak ang mga sugat. Malaki ang problema ng ating bansa sa dumaraming bilang ng mga bata sa lansangan. Kaya sinubukan ko. Gusto kong makatulong.*

Matalas pala ang pandama ng mga batang lansangan. Alam na alam nila kung taos sa puso ang pagtulong ng isang tao sa kanila. Lumalapit sila sa akin, nagtatanong, nagkukwento, ngunit tila malayo pa rin ang loob nila sa akin. Dahil dito, natutunan ko silang tanggapin, bilang sila, bilang mga batang nangangailangan ng tulong.

Sinisimulan ko sa kwento ang aking pagtuturo. Bilang guro, naniniwala kasi akong epektibo ang pagkukwento upang maituro sa mga bata ang kabutihang-asal at wastong pag-uugali. Madalas, ako ang pumipili ng aklat/kwentong-pambata na binabasa ko sa kanila. Ngunit isang umaga, habang ako'y nagkukwento, isang bata ang nagsabi nang "Si Titser niloloko kami," "Oo nga, di naman totoong may madyik," ang sabi ng isa, "Di tunay na masarap ang buhay," dagdag pa ng isa "Wala naman talagang *Fairy*," at sabi pa ng isa. Sa mga narinig kong ito sa kanila, natinag ako. Totoo nga, ilusyon ang itinuturo sa mga bata, hindi ang katotohanang makatutulong sa kanila upang makaalis sa kanilang kalunus-lunos na kalagayan. Paano nga ba naman nila paniniwalaan ang madyik kung sila ay nagugutom at walang maayos na tirahan?

Dahil dito, pinili ko ang mga kwentong higit na nagsasalamin ng kanilang kalagayan sa buhay. Mga kwentong tutulong sa kanila upang ma-empower at bumuong muli ng mga pangarap sa buhay.

Ngunit ang problema, kakaunti ang mga kwentong-pambata na nagsasalamin ng tunay na sensibilidad ng mga batang-lansangan, ng kanilang mga pakikipagsapalaran at problema. Puro kwento ng mga batang may-kaya at mga

de-hatid-sundo ng mga magulang sa paaralan.

Sa aking palagay, kailangang mailathala ang mga aklat-pambata na magagamit ng mga gurong tulad ko sa pagtuturo sa mga batang-lansangan. Bibihira rin kasing makahawak ng mga aklat-pambata ang mga batang-lansangan, maging ang mga batang nag-aaral sa mga pampublikong paaralan. Ito ay dahil sa may kamahalan ang mga aklat. Tanging ang mga may-kayang bata lamang ang nakababasa at nagkakaroon ng karapatan upang namamin ang kagandahan ng mga kwentong pambata.

Dapat ipamigay nang libre ang mga aklat-pambata sa mga *Street Educators*, sa mga bata sa pampublikong paaralan, sa mga batang mahihirap at nasa lansangan, sa lahat ng sulok ng ating bansa lalo na sa mga liblib. Siguraduhing ding ang mga maisusulat/maisasalibrong mga kwento ay makatutulong sa mga bata upang makilala ang kanilang mga sarili, maunawaan ang kanilang kalagayan, magbibigay sa kanila ng mga alternatib upang maging matatag sa buhay, at higit sa lahat, tutulong upang mahalin ang bansa at ang sarili bilang Filipino.

Kailangang pondohan ang paglalathala ng mga kwentong-pambata na ang dalisay na layunin ay hindi upang kumita, kundi maimulat at matulungan ang mga batang-lansangan at walang kakayahang bumili ng mga aklat. Kailangan din mahikayat ang mga manunulat na Filipino na sumulat ng mga kwentong tunay na maka-batang-Pilipino at para sa batang-Pilipino. Kailangang bigyan ng insentibo ang mga manunulat upang maengganyong sumulat.

Sa kasalukuyan, lahat ng bata ay

nangangarap na mangibang-bansa, nasubukan ko ito sa mga batang-lansangan na tinuruan ko. Lahat sila gustong umalis ng Filipinas. Sa mga bata sa kasalukuyan, partikular sa mga ipinapakita ng midya o komersyal ng mga produkto tulad ng *Tide*, tila si Tolits na lang ang gumagamit ng "po" at "opo". Siya na lang din ang nakaiisip ng kung anong kurso ang dapat niyang kunin sa kolehiyo upang maging Presidente ng Filipinas. Ngunit ang ibang bata, pangarap na umalis ng bansa. Kailangang malikha/mahubog ang iba pang Tolits na ang pangunahing pangarap ay makapaglingkod sa sariling bansa.

Tila ubos na ang pag-asa natin sa matatanda, kung kaya kailangan nating atupagin ay ang pagtulong sa mga bata, partikular sa mga batang-lansangan at mga nasa pampublikong paaralan. Sila ang magiging mamamayan ng Filipinas sa hinaharap. Hindi dapat ipagwalang-bahala ang problema sa dumaraming bilang ng mga batang-lansangan.

Ang mga bata ang natitira nating pag-asa upang makamit ang isang bansang maunlad, bansang tumutulong sa lahat ng tao, lalo na sa lubhang mahihirap na mamamayan.

Subukan natin ang kapangyarihan ng kwentong-pambata upang paunlarin ang ating bansa.



FIELD NOTES. What in the world is going on? We ask our faculty members to make sense of what we need to know, understand, and reflect upon. They agree to share insights and observations about their respective fields or special interests. Field Notes serves as a window to different worlds where we all belong.

*Si Genaro R. Gojo Cruz ay faculty ng Departamento ng Filipino, ang may-akda ng kwentong Ang Lumang Aparador ni Lola na pinarangalan sa Timpalak Palanca.*



From page 1

## University honors new Star Scholars

*The eighth and newest batch of the DLSU-Manila Star Scholars was honored by the University during recognition rites organized by the Marketing Communication Office at the North Wing of the Marilen Gaerlan Conservatory on July 20.*

Out of the top 60 students who passed DLSU-Manila's College Entrance Test, seven made it through the rigorous Star Scholar screening. Four are now students of the College of Science, two of the College of Business and Economics, and one of the College of Engineering.

They are Laurenzo Alba (BSBCHEM), Richard Eduard Almeda (HUM-BIO), Abegail Ceralde (HUM-BIO), Jaime Miguel Leogardo (ECM-BMG), Fredric Eron Tan (MEE), Jana Francesca Tumpalan (HUM-BIO), and Kenneth Gregory Yu (ECM-BMG).

Star Scholars who graduated in SY 2005-2006 were also recognized. The list of honorees include Jeffrey Bernardo (CIV), *magna cum laude*; Alvin Regan Go (CS), *summa cum laude*; Chloe Chizu Go (AE-BSA), *summa cum laude*; Mariane Lourdes Perez (BMG), *cum laude*; Deborah Trisha Que (AE-BSA), *magna*

*cum laude*; Ramon Felipe Rubio (BS/MS-IE), *honorable mention*; Maria Carmela Sogono (CS), *cum laude*; Cindy Stephanie Toh (PSM-BMG), *summa cum laude*; John Paul Udarbe (BSA), *honorable mention*; Meryll Anne Yan (CAM-LMG), *magna cum laude*; and Isabelle Regina Yujuico (CAM-BMG), *cum laude*.

During the ceremony, the high schools of the new Star Scholars were likewise honored. Representatives of De La Salle Santiago Zobel School, Philippine Science High School Q.C., Xavier School, and Zamboanga Chong Hua High School were invited to join the recognition ceremony.

During the event, Executive Vice President Dr. Carmelita Quebengco and Vice President for Academics and Research Dr. Julius Maridable presented certificates of recognition to the members of the new batch, Star Scholar graduates, and to representatives of the schools. Official Star Scholars pins were also given to the new Star Scholars.

The night's festivities also included a response on behalf of the graduates given by Rubio, a member of the Stars Scholars Batch 3. Meanwhile, Tumpalan gave her response on behalf of the new batch of Star Scholars.



*Star Scholars Batch 8*

# Filipino Department co-sponsors AFAP 2006

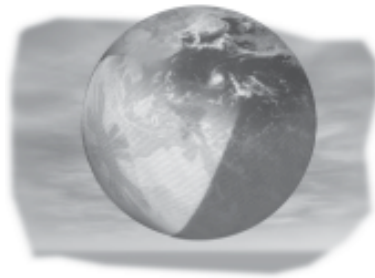
*The Filipino Departments of De La Salle University-Manila and DLSU-Dasmariñas, and the University of Hawaii-Manoa (UH-M) are currently conducting the 2006 Advanced Filipino Abroad Program (AFAP). This annual seven-week immersion program began in June 18 and will run until August 5. Eight scholars from different American institutions joined this year's program.*

The AFAP is designed to provide intensive and specialized instruction in Filipino (Tagalog) for advanced students and teachers of Filipino and Philippine studies within its natural,

cultural, and social context. The program aims to supplement their previous training in Filipino and help them attain a high level of language competence in a short period of time.

It involves lectures and workshops on History and Religion, Cavite Locals' Way of Life and Education, Economics, Literature and Performing Arts, Politics and Governance, and Visual Arts and Music. The short course also includes homestay arrangements with host families and tours of various Philippine scenic spots.

The program is facilitated by AFAP Project Director Dr. Teresita Ramos, UH-M professor of Indo-Pacific Languages



and Literatures; AFAP US Director Dr. Ruth Elynia Mabanglo, UH-M professor and coordinator of the Filipino and Philippine Literature Program; and AFAP In-Country Director Dr. Teresita

Fortunato, College of Liberal Arts vice dean.

AFAP is funded by the US Department of Education under the Fulbright-Hays Group Projects Abroad Program and administered by the University of Hawaii Center for Southeast Asian Studies.

A consortium of seven universities supports this program: Cornell University, University of Hawaii, University of Michigan, Northern Illinois University, University of Wisconsin at Madison, University of California at Berkeley, and University of Washington. They contribute consortium fees, participate in the selection of participants, and their Tagalog faculty act as co-directors for the project.

# Star Scholar makes it to 2006 TOSP roster



*Cindy Toh (third from left) poses with her family, DLSU-Manila administrators, and President Gloria Macapagal-Arroyo.*

*De La Salle University-Manila alumna and Star Scholar Cindy Stephanie Toh (PSM-ACM '05) was recognized as one of the Ten Outstanding Students of the Philippines (TOSP). She received the award from President Gloria Macapagal-Arroyo in a ceremony held at the Malacañang Palace on July 14.*

A member of the second batch of the Star Scholars, Toh graduated *summa cum laude* with the degrees Bachelor of Arts major in Psychology and Bachelor of Science in Commerce major in Applied Corporate Management. She is a recipient of the Student Leadership and the Brother Gabriel Connon Awards during the 144<sup>th</sup> De La Salle University-Manila Commencement Exercises. The latter is the highest distinction given to a DLSU-Manila graduate.

Other distinctions she received in the past include the 2005 Jose Rizal Model

Student of the Philippines Award, Procter and Gamble Student Excellence Awards in 2004, and the Gawad Mag-aaral Outstanding Council of Student Organization President Award in 2003.

The TOSP awardees were chosen from among 225 nominees from various colleges and universities nationwide. The number was narrowed down to 131 candidates whose qualifications were deliberated over by a National Screening Committee. Thirty students were chosen as national finalists of the awards program.

An annual search program, the TOSP Awards is a recognition of what the Filipino youth can do and achieve. "The TOSP serves as a laboratory of leaders," says Jose Concepcion, Jr., RFM Foundation chair. Started in 1961, TOSP has produced outstanding contributors in the fields of government, business, academe, church, and civil society.

The TOSP Program is a project of RFM Foundation, the Commission on Higher Education, RFM Corporation, and in cooperation with National Bookstore and Rotary Club of Makati Central.